

# LEMON GROVE REVIEW

AND SUBURBANITE

California's Fastest Growing Community . . . 'Best Climate On Earth'

SUNDAY, NOVEMBER 23, 1958

ELECTION EXTRA—TWO SECTIONS

Burris  
1927 Primera St

LOCAL

SAMPLE COPY

## The Dimmer View

BY MAX GOODWIN

There is a law which is very clear in regard to election material seeking to influence the outcome of an election.

California Election Code 5005 (1958) says succinctly that every person is guilty of a misdemeanor or who writes, causes to be written, prints or circulates such material without it carrying the name of the person or group who writes or the printer who prints the material.

Reason for the warning is a "tip" that material designed to vilify leaders of the community supporting incorporation is to be circulated as a "surprise" just before the election Tuesday.

The district attorney has been alerted to the possibility of such material and he assures us he will take vigorous steps to prosecute any Election Code infraction. Printing is easy to track to its source and the hazard of infraction of the election code is a risky one to take.

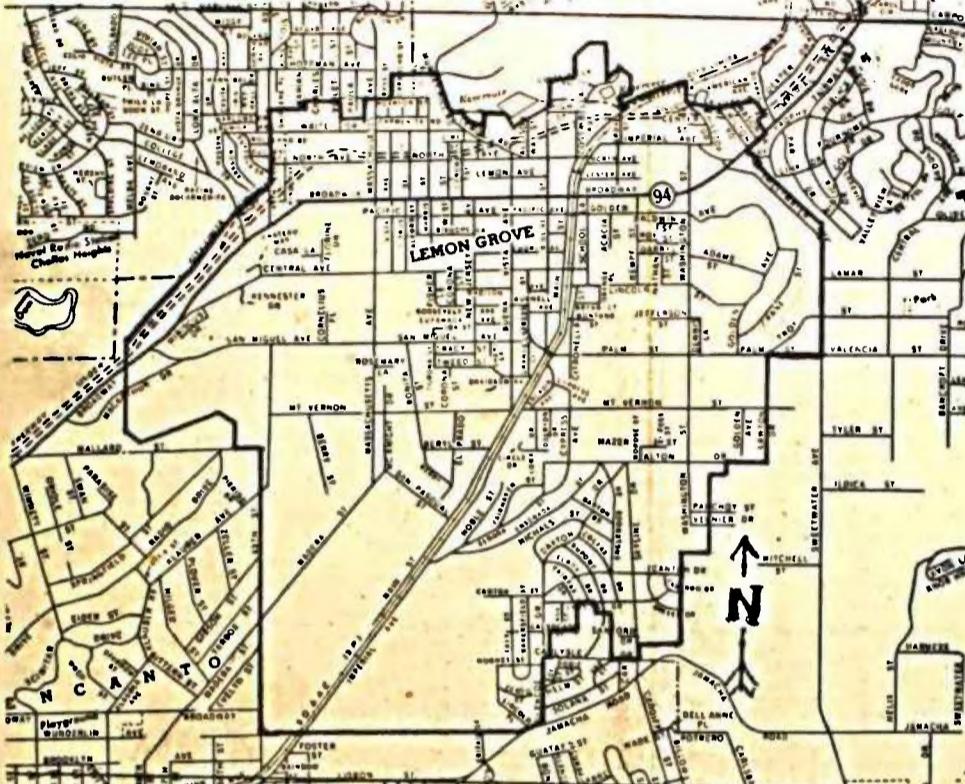
## Liquor Legal Election Day

C. C. Miller, supervising agent for the state board of equalization, Alcoholic Beverage Control department, said that bars and liquor stores may remain open Tuesday November 25 the day of the election on incorporation in Lemon Grove.

He said that closing was required on city, state, county, general or federal elections.

If the election issue is successful, liquor establishments must close during future city elections, he said.

# LG FUTURE TUESDAY ISSUE



**CITY LIMIT**—Here is a map (unofficial) of the city of Lemon Grove, if and when the election scheduled for November 25 is successful. City will extend to a point just beyond Sweetwater road on the east, to Jamacha road on the south, to Murray Hills on the north (most of Vista La Mesa is excluded) and to the San Diego city limit on the west. Proponents, quoting from a survey conducted by the Los Angeles Bureau of Municipal Research, say forming of Lemon Grove as a sixth class city (incorporation) will reduce taxes while providing more services. Material from the survey will be published in forthcoming issues of this newspaper. Committee of One Thousand for Incorporation will also embark upon an education program for the area during the month of October. Population estimate at election time: 24,000.

## Incorporation At Stake As Voters Await Election

Local voters will go to the polls again Tuesday to determine, for the second time, whether Lemon Grove will become an incorporated city. Incorporation was rejected by the voters in January, 1955.

Failure of the 1955 incorporation issue can be blamed on lack of proper educational information, fear of added taxes and just about anything else one cares to name. But the fact remains, the citizens of Lemon Grove felt the community wasn't ready for incorporation in 1955.

This time, however, according to an independent survey, public opinion seems to favor incorporation. Residents have witnessed the tremendous growth of Lemon Grove in the almost four years since they went to the polls to make a decision about the community's future.

### MORE SERVICES

Incorporation would give the community services it does not have now, such as a police department, street maintenance, a juvenile recreation program and other services not available in an unincorporated area. Opponents of incorporation claim a high tax rate would be needed to finance these services.

Under incorporation, a portion of taxes collected by the state of California would be refunded to Lemon Grove. Persons who urge a "no" vote on incorporation claim money received from the state would not be enough to maintain a sixth class city, which Lemon Grove would become if the election issue passes.

The incorporation election in 1955 was similar to the one next week in that it called for a city council with approximately the same number of candidates, 24, running for office. Twenty-six candidates have filed for a seat on the council this time. However,

(Continued on Page 8)

## Election Literature Must Be Signed

District attorney Don Keller said this week he would take "vigorous action" if there was evidence that material seeking to influence the election on incorporation was distributed without carrying a "source" line.

California elections code section 5005 requires that the writer or printer must be identified on this type of material.

Residents receiving unsigned literature of this nature are requested to submit it to the district attorney's office.

## Don't Put Printed Matter In Mailboxes Postmaster Warns

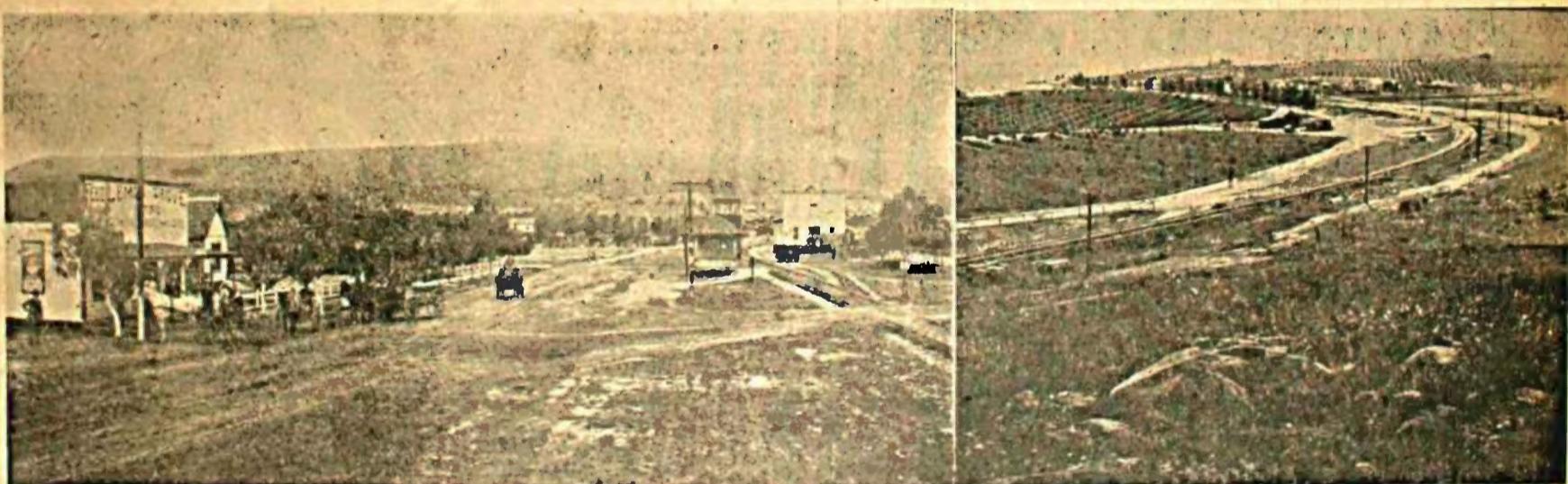
Lemon Grove postmaster Frenchy Faucher this week warned that postage would be charged on all campaign literature and other printed matter stuffed into private mail boxes.

He said that postal law 3355 requires that any mailable matter found in private mail receptacles without prepayment of postage will be treated as subject to postage.

This means, he said that cards, pamphlets, handbills, letters or other printed material put in local residents' mail boxes is subject to full postage.

Payment will be required on all pieces so distributed. There is also a fine involved for repeated violation, Faucher said.

## Poultry Raising, Gardening Lured Lemon Grove Pioneers



These pictures show Lemon Grove at the turn of the century when dirt roads and horses and buggies were part of the scene and Lemon Grove really did have lemon groves. The picture on the left is a view of Imperial avenue looking north, taken in 1911. Notice the scarcity of buildings; the grocery store in the left foreground with a residence behind it, which probably was owned by the store proprietor,

and what appears to be the local depot building with a steeple alongside the railroad tracks at right of picture. The picture at right was taken in 1897 and shows Imperial avenue in the foreground, looking south toward the center of town in the right foreground. The railroad tracks follow Imperial avenue, curving around the bend in the right foreground, as they still do today. Notice practically the entire

(Photos courtesy of Union Title Insurance Company.) area is devoted to fruit orchards, stretching as far as you can see, with a smattering of buildings dotting the landscape. A church can barely be distinguished at top center of the photo. Most of the other buildings appear to be homes. These scenes point up the tremendous growth of Lemon Grove through the years, from a fruit-growing spot beside the road to an important community in the county.

By Max Goodwin

Lemon Grove history, for the most part, has an indefinite quality. You can choose your narrative and come up with the type of historical background you desire.

This is usual where the history has not been set down in type as a lasting point upon which personal experience can be enlarged. History, too, has to do with the age and era from which the material is drawn.

When I decided to do a modicum of research from which this Lemon Grove historical emanation would come, I settled for the years straddling 1915, for that seemed to be the period when Lemon Grove had started taking form and the first gentle surging of activity for community improvement could be felt.

In these years of adolescence

the San Diego and Southern Rail way's eastern division operated six runs daily through Lemon Grove. However, one run was not operated on Sunday.

Advertising pamphlets in the years near 1915 referred to Lemon Grove as "The Pasadena of San Diego."

A downtown San Diego real estate firm had this provocative heading on an advertisement offering land for sale in Lemon Grove. "See Naples and Die" he said, and "See Lemon Grove and Live." The real estate man then developed his point by saying: "Here the frost is an event that is practically unknown, where the air is the clearest, water the purest, and the coal dealer does not hold one at his mercy; where living is cheap and life is one continuous round of pleasure.

"Do you know . . . that the city of San Diego is the Naples of the Pacific Coast? There is a saying among travelers. See Naples and die, but we change it by saying 'See Lemon Grove and live.'

In 1915 the population of the "Grove" was listed as 800 and reference was made to its 200 beautiful homes "owned by the occupants." Much importance was properly put on the San Diego and South Eastern Railway but spotlighted also was "one of the best boulevards in the state parallel the railway as far as Lemon Grove at which point it branches off to the east." Several stage coaches a day connected Lemon Grove with Imperial Valley in those days.

Telephone, gas, electricity and water were in use "practically

every residence in the community

and what appears to be the local depot building with a steeple alongside the railroad tracks at right of picture. The picture at right was taken in 1897 and shows Imperial avenue in the foreground, looking south toward the center of town in the right foreground. The railroad tracks follow Imperial avenue, curving around the bend in the right foreground, as they still do today. Notice practically the entire

successful operation of chicken farms

in other references to the ad-

vantages of Lemon Grove in those days, gardening was offered as a reason for living here. One developer pointed out that most residences have gardens attached "where practically every vegetable and fruit can be grown to perfection. There is always a profitable market for any surplus, and as one gardens here all year round gardening is a paying occupation," he added.

The cultural side was not missed either. Considerable attention was given to "the very excellent school, taken care of by a corps of competent teachers." This school was located at Main and Central where the Jack Sanders residence now stands. Later, a school was begun north of Broad-

needs of Mexican families. These in the true sense of the word, was actually a civic improvement organization which was dissolved when the Lemon Grove chamber of commerce was formed, country club had a clubhouse at Church and Olive streets where the present Congregational church parsonage is now located.

The Main and Central school was described as "new and commodious, especial care being given to sanitary conditions." Enrollment was listed as 28 pupils. "Sanitary care," as near as we can ascertain, was an inside "out-house" which was used by girls on the even hours, boys in between.

There was but a single church here, then. It was the Lemon Grove Congregational church which, observers said, was a community church "where many denominations work and worship together in utmost harmony and serves all religious needs."

Lemon Grove boasted a country club, too. Not a country club

in the true sense of the word, was dissolved when the Lemon Grove chamber of commerce was formed, country club had a clubhouse at Church and Olive streets where the present Congregational church parsonage is now located.

In publicity pamphlets of that era the club offered the use of its secretary to "gladly engage in correspondence with intending homesickers" in Lemon Grove.

Other attractions in Lemon Grove in the mid '10s included a county free library and a Woman's club affiliated with the Federation of Miners.

Lemon Grove, as pictured by the inhabitants, was a place in which a wholesome atmosphere family life could be and was at its best.

# Survey Shows Why Suggestion For Incorporating City Was Made By LABMR

## SUMMARY OF INCOME AND EXPENSE ESTIMATES

### Proposed City of Lemon Grove

Governmental public service is financed by direct and indirect taxation. Below is a summarized budget of revenues and one of expenses based upon present population and characteristics of Lemon Grove, reflecting average experience of California municipalities:

Est. Annual Income	Amt.
State subventions	\$161,780
Licenses and permits	71,230
Fees, charges, permits,	
Fines	79,350
City sales tax	265,000
Miscellaneous	20,650
<b>TOTAL</b>	<b>\$508,010</b>

Annual Expenditures:	
General government	\$ 35,920
Police department	143,800
Fire department	107,800
Sanitation, refuse, etc.	57,520
Streets, repair, lights	86,280
Parks, playgrounds, recreation	43,140
Miscellaneous - Contingent Fund	133,470
<b>TOTAL</b>	<b>\$508,010</b>

As one of the Metropolitan Areas of the United States, San Diego County ranked eleventh in the number of homes completed in 1956. There has been a corresponding increase in manufacturing payrolls — for example: In August, 1954, payrolls were at the rate of \$3,447,000 a week compared with \$6,658,000 in August, 1957.

Personal incomes of Metropolitan San Diego are currently at the rate of \$1,967,350,000 annually which is 5.94% of the State total and the highest percentage in the County's history.

Another measurement of this growth is in the record of business transactions: Retail sales of San Diego County were reported by the U.S. Census Bureau for 1948 at \$507,440,000; for 1954 at \$801,413,000; and taxed retail sales indicate that the volume rate of \$986,021,000 in 1956 and \$1,176,520,000 for 1957 (—for 1957).

Lemon Grove is, in itself an expression of the County's growth and modernization. As in

indicated by the statistical tables, it is a comparatively new community — in County territory — built according to the modern, low-density pattern of one-family dwelling units.

In 1945 the Lemon Grove Elementary School District enrolled 477 pupils; the Grossmont High School District had an enrollment of 1,251. The 1956-57 Lemon Grove Elementary enrollment was 3,149; the High School District's was 6,197; and the combined Elementary enrollment in the Grossmont High School District showed an increase from 3,746 in 1945 to 20,493. The latter figure is a few hundred more than were enrolled in the San Diego Unified District in 1945.

Although living in unincorporated territory, residents of Lemon Grove pay taxes equal to those paid by city residents, because most of the income of local government is collected under California General Law which makes no distinction between the farm and the non-farm family dwelling. The kind and amount of these taxes, in relation to the cost of the functions which they should provide, is set forth in the statistical tables herewith. These are a portion of the annual tax collection of \$700 per capita.

Your assignment called for a study of the relevant facts and asked for a recommendation as to whether Lemon Grove should remain unincorporated, annex to the City of San Diego, or incorporate as a municipality.

There is much to commend and admire in the County government, and in the municipal government of San Diego. We have studied their records and those of other San Diego County cities but find that the trend today is toward a more immediately responsive government — one able to recapture State-collected taxes for local use under Home Rule.

From the facts gathered and the studies made, therefore, our conclusion is that the best form of local government for Lemon Grove would be that of an incorporated city of the sixth class.

This is part two of the Los Angeles Bureau of Municipal Research survey, a study made to

This is the survey made by the Los Angeles Bureau of Municipal Research. It was this survey which led Lemon Grove chamber of commerce to set into motion a move to bring about an election of forming a city of the sixth class.

The LA Bureau of Municipal Research is recognized throughout the state as one of the most reputable firms of its type in operation. The chamber verified this as fact before gathering together, from voluntary contributors, some \$1,800 to have the survey made.

This is the cover letter written by James O. Stevenson, director of the bureau.

## LOS ANGELES BUREAU OF MUNICIPAL RESEARCH

Lemon Grove Chamber of Commerce

Gentlemen:

Alt: Earl Smart, President

Referring to your assignment dated August 16, 1957, we have completed the study, and report herein the facts upon which the requested recommendation is based.

The people of Lemon Grove share the benefits and burdens of National, State and Local government. They are taxed on their incomes, their property, their purchases and in diverse other ways. Most of the taxes are unescapable — hence the problem of your community is primarily that of adjusting most advantageously to the established pattern of local government for which you are now taxed.

Taxes should be in proportion to the reasonable cost of service rendered, and such is usually the case when those who pay taxes also exercise their responsibilities as self-governing citizens.

Our report includes information to guide you in appraising the conclusions and recommendations.

For a community as homogeneous and as favorably situated as Lemon Grove, we believe the suggested course of action is best of the choices available.

No consideration has been given to public schools because education, under California law, is committed to local Boards of Education.

Respectfully submitted  
JAMES O. STEVENSON,  
Director

JOS:G

show the advantages and disadvantages of various forms of government for Lemon Grove. The cost of the survey was underwritten by Lemon Grove chamber of commerce members and the chamber proceeded to follow the recommendations of the survey by calling for the election on incorporation set for November 25.

The survey continues:

### CHARACTERISTICS OF LEMON GROVE

Description:  
Lemon Grove is an unincorporated urban community comprising 4.1 square miles and situated

5.5 miles northeast of the Central Business District of San Diego City.

Primarily a residential community, Lemon Grove is superbly situated topographically, climatically, and for ease of access without encountering heavy load or regional traffic.

Population:  
The official population, based on the current registration of voters is 23,964.

Within a 3-mile radius is the city of La Mesa, the community of Spring Valley, and portions of Encanto and Mission Hills in San Diego City. An ultimate population of 150,000 may be expected within the radius depicted on the map.

### Income and Buying Power:

Current personal incomes of Lemon Grove inhabitants is at the annual rate of \$52,127,500. According to 1950 U.S. Census of family incomes in the San Diego area, Lemon Grove (Census Tract 1) was in the upper one-third of average incomes per family. The current upgraded average is \$7,250 per family.

Housing:  
At the year's end, 1956, there were 6,601 dwelling units, with the present total estimated at 7,190. These are predominantly one-family dwellings located on lots averaging 6,300 sq. ft. For a chronology of construction and value see Table VIII.

As a residential community, Lemon Grove is about 80 percent developed. Land occupancy is ahead of service facilities to stabilize and safeguard the values which developed property represents.

Local Taxes:  
The assessed valuation of the Lemon Grove School District is recorded as follows:

	1952
Secured	\$ 8,523,690
Unsecured	\$ 270,570
<b>TOTAL</b>	<b>\$ 8,794,260</b>
	1954
Secured	\$13,016,160
Unsecured	\$ 387,330
<b>TOTAL</b>	<b>\$14,003,490</b>
	1955
Secured	\$14,605,900
Unsecured	\$ 671,140
<b>TOTAL</b>	<b>\$15,277,130</b>

Existing sewers are deemed adequate for present and future needs — with service available for new connections as needed. Sewer maintenance and disposal is a function of the Lemon Grove Sanitation District under a treatment and disposal contract with the City of San Diego, on a galloge basis.

Income of the Lemon Grove Sanitation District for 1955-56

	1956
Secured	\$15,635,100
Unsecured	\$ 786,280
<b>TOTAL</b>	<b>\$16,421,380</b>
	1957
Secured	\$17,958,930
Unsecured	\$ 913,280
<b>TOTAL</b>	<b>\$18,872,210</b>

Tax levies of 1956-57 on the property so valued were divided as follows:

County General	\$ 326,427
L.G. Fire	362 50,802
Protect. Dist.	56 91,826
Grossmont Hosp.	10 16,403
Merry Water	25 41,008
S.D. Co. Water Authority	69 14,763
County Free	67 11,432
Library	—
L.G. Sanitation District	23* 54,131

**TOTAL** \$7,01 \$1,149,871  
On land and improvements only — levy is approximate.

### PUBLIC SERVICES

#### Streets and Highways:

Lemon Grove has approximately 13.5 miles of streets classified as "major" because of design for regional or commercial traffic, and 36.5 miles of local or residential streets. It is reported that only 25 percent of the major and 9 percent of the local streets are of "proper right-of-way width."

Paving is reported as: 10 percent improved, 33 percent strip, 50 percent oil mix and 7 percent dirt. This right-of-way non-conformity is measured by the conventional standards of a large city. The modern Freeway removes much of the need for heavy traffic accommodation on local and regional streets and highways.

Sewers:  
Existing sewers are deemed adequate for present and future needs — with service available for new connections as needed. Sewer maintenance and disposal is a function of the Lemon Grove Sanitation District under a treatment and disposal contract with the City of San Diego, on a galloge basis.

Income of the Lemon Grove Sanitation District for 1955-56

was \$80,273, of which \$50,357 was collected as district property taxes and \$24,737 as charges for services. Property tax levies for the Lemon Grove Sanitation District of the past two years were:

Fiscal Year	Tax Rate	Tax Levy
1955-56	\$0.46	\$51,027
1956-57	.48	39,722

**Water:**  
Water service and cost is joined with other territory holding membership in the Metropolitan Water District of Southern California — and is a separate tax charge by the Metropolitan Water District over the entire territory so joined.

### Refuse and Garbage Disposal:

Usually this service in county territory is a somewhat costly district tax. Lemon Grove residents now obtain service by private contract, according to individual need and preferences.

### Garbage disposal by grinding through kitchen sinks solves the problem in most modern homes.

The cities of Carlsbad, Chula Vista, El Cajon, Escondido and La Mesa reported nothing spent for this function in 1955-56. San Diego spent \$1,505,040; Oceanside \$103,006; National City, \$73,340; Coronado, \$66,380 — to service less modern housing and more extensive commercial and resort areas.

### Street Lights:

These now must be provided and maintained by the formation of Lighting Districts, empowered to levy property taxes for installation and maintenance.

San Diego's City street lighting expenditure of 1955-56 was equal to a property tax rate of \$ .77; for the other eight cities in San Diego County, the expense was equivalent to a property tax rate of \$ .88.

### Parks & Recreation:

Vista-La Mesa Park, Monterey Heights Park and Youth Center comprise 7.7 acres of land available for public playgrounds and recreational activities. Expenditures for these functions in 1955-56 were equal to a tax rate of \$ .64 in San Diego and an average of \$ .69 in other cities of the county.

(Continued on Page 1A)

# SPEARS FORD . . . PRESENTS

## SANTA'S GREATEST "CHRISTMAS PACKAGE"

# 1959 FORD

AS LOW AS . . .

# 300 DOWN

### SPEARS' LAY-AWAY PLAN

- Small Down Payment Will Hold the Ford of Your Choice 'til Xmas.
- Balance of Down Payment upon Delivery of Your New Ford.
- No Payments To Make Until February, 1959.
- Equity in Your Present Car Can Be Accepted As Down Payment.
- Order Your New Ford Now . . . To Insure Christmas Delivery.



**SPEARS FORD**

7220 Broadway, Lemon Grove Hopkins 9-6141



### New Participants For Rose Parade

PASADENA (Spcl) — Sixty-two boats have been accepted for participation in the 70th annual Tournament of Roses to be held here January 1.

Virgil J. White, chairman of the tournament's parade entry committee, stated that six of these will be making their first appearance in the five-mile rose

parade New Year's day.

"Ireland and Baja California are the new international entries, while the cities of Palm Springs and Montebello are also participating for the first time," White said.

He disclosed that Chevrolet

builders into the most vivid flights of imagination in Tournament of Roses annals.

Lemon Grove (Calif.) REVIEW City Council Candidate November 23, 1958 Page 3

No one religious sect has all the answers and all the keys to the Kingdom.

From Lemon Grove, A. E. "Bob" Himes will ride as

sponsor, designer and team marshal.

# LAYAWAY

## Christmas Gifts

SHOP EARLY! Use our lay-away plan, a small deposit will hold the item of your choice until Christmas. Every department in the store is fully stocked for your gift selections, for every member of the family ... and your friends too!

Simply beautiful...

our sophisticated gown by

Vanity Fair



The artfully simple cut flatters any figure, in beauty enhanced by a gentle floral spray cascading from shoulder to opposite hip. The hem is scalloped in net. Sizes 32-40 in a lovely spray of floral colors. Nylon tricot. \$8.95

### Gift Sweaters



\$5.95  
to  
\$17.95

### Beautiful Blouses



\$5.98

### The New Convertible

What'll you have—graceful pull-through tie, perky bow? Take both with MACSHORE's surprise convertible. A flick of the wrist does it with this lush beauty in imported pure silk broadcloth. And those colors—blue, grey, natural, green, apricot, maize and white! Sizes 30 to 38.

Wallets and French Purse

by Princess Gardner from \$5.00

Matching Cigarette Lighter, or Key Case

from \$2.95

Cigarette Case

from \$2.95

Other Wallets

from \$1.00

JEWEL BOX

by Babcock

in white, pink, blue, copper, satin lined

\$2.95 to \$10.00

CUFF LINKS AND TIE BAR SET

by Swank. Many styles and designs to choose

from \$2.50

# NOW

Williams  
OF LEMON GROVE

Open Fri. 'til 9

Daily 9:00 to 6:00

30-60-90 Day Charge

Never a Carrying Charge

7945 Broadway Lemon Grove

Phone HO 9-0769

### BOYS' JACKETS

100 percent wool, many patterns and styles, long wearing and priced for gift giving.

Sizes 6 to 12 \$12.95  
Sizes 14 to 20 \$14.95

### WOMEN'S ROBES

by Evelyn Pearson, in gay prints, satins, quilted in a rainbow of color. Sizes 10 to 18

\$7.95 to \$17.95

### LIL' GIRLS' DRESSES

Ours is a Christmas wonderland of joy for the little miss. 100's of dresses to choose from, in a wide range of fabrics and colors, by CINDERELLA and YOUNGLAND.

3 to 6x From \$3.98  
7 to 14 From \$5.95

### GIFT TIES



It just isn't Christmas without "Ties by Wembley" complete array of wide, narrow, in a riot of colors as well as plaid, solids and stripes.

From \$1.50



### Men's Dress Shirts

Famous Manhattan, broadcloth or wash and wear, in white and colors, french or button cuff. Complete size range. Variety of collar styles.

Broadcloths Wash & Wear

\$4.00 \$5.00

### Men's Pajamas

Full cut, finely tailored pajamas that wash easily, your choice of Flannel or Cotton-Stripes, Prints, and solid colors. Sizes a b c d

Prices From \$3.98

For City Councilman Tues., Nov. 25th



V. J. Dorman, 50, of 6781 Hibiscus street, has been a resident of Lemon Grove for 16 years and a resident of San Diego county for 25 years. He has been a practicing attorney for 25 years. Dorman is president of the Lions Club, a Shriner, counsel for the Lemon Grove fire district, and is counsel for the Lemon Grove Swimming Pool association. He was president of the Lemon Grove chamber of commerce in 1950 and is still a member of that organization and was chairman of the Lemon Grove school board for three years.

VOTE  
FOR

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For City Councilman Tues., Nov. 25th

Williams  
OF LEMON GROVE

7945 Broadway Lemon Grove

HO 9-0769 Hours 9-6—Friday, 9-9

# VOTE NO ON INCORPORATION



L.O.O.K  
AT  
THE  
TRUTH

## FACT No. 1

DO NOT BE MISLED BY THE PROMISE OF \$1.00 TAX RATE BEING THE MAXIMUM ALLOWED BY LAW.

This statement is not correct. General Law cities may exceed the general limitation for such purposes as pension plan costs, sewerage facilities, retirement plans, veterans' homes, museums, parks and boulevards, libraries and bonded indebtedness. Authority for city councils to levy tax rates for these purposes OVER and ABOVE the \$1.00 general limitation may be found in Government Code Sections 43068, 43070, 43079, 20532, 37465 and 37558; Public Resources Code Sections 5304 and Education Code Section 22241.

## FACT No. 2

The PROFESSIONAL FACT FINDERS cite normal municipal services being provided by San Diego County cities and they state: "Cities are able to provide the above services, under a \$1.00 city tax rate limit, or less, because they share state-collected taxes."

THIS IS COMPLETELY FALSE. The nine cities of San Diego County in 1955-56 had an average property tax rate of over \$1.50, the highest being the City of Oceanside with a tax rate of \$1.80. As stated above, incorporation of Lemon Grove will not guarantee a \$1.00 maximum city property tax rate. The State Controller in his annual report for 1955-56, reports 27 California cities with property tax rates over \$2.00, the highest having a tax rate of \$2.45.

## FACT No. 3

The PROFESSIONAL FACT FINDERS grossly exaggerate Lemon Grove Sales Tax revenues.

Their report estimates current sales tax revenues at \$265,000 which is explained as being based on the City of La Mesa's 1957-58 "expectancy." The City of La Mesa's 1957-58 budget, however, estimates sales tax revenue for the year at \$240,025.

The San Diego County Assessor's office reports that on March 1 1957 the City of La Mesa had merchandise inventory personal property valuations of \$1,228,000. The Lemon Grove business community, on the other hand, had merchandise inventory personal property valuation of only \$605,000, or 49% of those of the City of La Mesa.

With this index of relative size of the two business communities, there is no basis in fact for assuming that the sales tax revenues in Lemon Grove equal or exceed those of La Mesa.

The division of Research and Statistics of the State Board of Equalization has analyzed its records of sales and use tax permittees in Lemon Grove and they estimate that the gross collections of a 1% tax during 1957-58 will yield only \$110,000.

This presentation of factual matter is presented in the best interest of the community of Lemon Grove and has been paid for by citizens who live in the community.

Lemon Grove Committee for NO on INCORPORATION  
HARRY GRIFFEN, Chairman

DO NOT BE MISLED BY  
WHO HAVE BEEN PAID  
TO TELL YOU  
HERE IS THE TRUTH

## FACT No. 4

The PROFESSIONAL FACT FINDERS present estimated income and expense of the proposed city of Lemon Grove as follows and said to reflect average experience of California Municipalities.

**Estimated Annual Income**

Property Tax (\$1.00 limit)	\$189,000.00
State Subventions	161,780.00
Licenses and Permits	71,230.00
Fees, Charges, Permits & Fines	79,350.00
City Sales Tax	265,000.00
Miscellaneous	20,650.00
<b>TOTAL INCOME</b>	<b>\$787,110.00</b>

**Estimated Annual Expense**

General Government	\$ 35,950.00
Police Department	143,800.00
Fire Department	107,850.00
Sanitation, Refuse, etc.	57,520.00
Streets, Repairs, Lights	86,280.00
Parks, Playgrounds, Recreation	43,140.00
Miscellaneous	312,110.00
<b>TOTAL EXPENSE</b>	<b>\$787,110.00</b>

To obtain a more accurate account of what the actual income of the proposed city of Lemon Grove might be, assume that a tax rate identical to that of the City of San Diego is levied, then the community's revenue capacity would be approximately as follows:

Registered Voters 8,438 (Dec. 1957 L.G. School District)  
Estimated population 25,314 (Formula 3 X Registered Voters)  
1957 assessed valuation \$18,412,230.

### Realistic Annual Income

Property Tax (\$1.70 less delinquency)	\$306,685.00
State Subventions	
Motor Vehicles (\$5.25 per capita)	132,898.00
Gasoline Taxes (\$3.05 per capita)	77,207.00
Liquor License Fees	5,100.00
Sales Tax (Fact No. 3)	110,000.00
Franchises	8,500.00
Licenses and Permits	33,900.00
Fines and Forfeitures	45,900.00
<b>TOTAL INCOME</b>	<b>\$720,190.00</b>

For 1957-58 the City of El Cajon estimates total current revenues of \$1,205,267 and the City of La Mesa estimates revenues of \$1,089,017. The total revenues of the proposed City of Lemon Grove, \$720,190 as detailed above, amounts to substantially less because Lemon Grove has a much WEAKER TAX BASE than either of these two cities. Lemon Grove's relative position with regard to property valuation per capita and sales tax revenue per capita is as follows:

	1957 Pop.	Prop. Val. Per Cap.	Sales Tax Rev. Per Cap.
El Cajon	27,776	\$10.61	\$12.87*
La Mesa	23,521	12.66	10.20**
Lemon Grove	25,314	7.27	4.35**

\* Based on 1957-58 respective City budget estimates.

\*\* Based on 1957-58 Board of Equalization estimate.

# REPORTATION

## PROFESSIONAL FACT FINDERS

### • THOUSANDS OF DOLLARS

### WHAT TO DO • THE TRUTH

#### FACT No. 4

The total annual expenditure under incorporation of Lemon Grove as set out by the Professional Fact Finders is quite different from that calculated on the basis of AVERAGE PER CAPITA EXPENDITURES OF CITIES IN SAN DIEGO COUNTY. It must be set out here that JUST HOW THE PROPOSED CITY OF LEMON GROVE IS TO OBTAIN THE SAME MUNICIPAL SERVICES FOR LESS COST THAN THE OTHER CITIES IN THE COUNTY IS NOT EXPLAINED.

Using an estimated Lemon Grove population of 25,314 and the average per capita cost of municipal services in San Diego cities, (based on the State Controller's Report 1955-56) the following expenditure estimate is derived:

##### Realistic Annual Expenditure

	San Diego County Municipalities Average 1955-56	Estimated for Lemon Grove per capita costs Population 25,314
General Government	\$ 4.40	\$ 111,382
Police and Fire	14.14	358,193
Health	.10	2,531
Sanitation	5.46	138,214
Streets and Lights	9.04	228,839
Recreation	5.60	141,758
Library	1.60	40,502
Miscellaneous	5.49	138,974
<b>TOTAL</b>	<b>\$45.84</b>	<b>\$1,160,393</b>

This is in keeping with the experience of the cities of El Cajon and La Mesa, whose total budgeted expenditures for the fiscal year 1957-58 are as follows:

City of El Cajon (Pop. 27,776) \$1,288,320  
City of La Mesa (Pop. 23,521) 1,115,827

It is proper to assume that the people in the proposed City of Lemon Grove will expect to receive the same standard of service being given in the neighboring cities of El Cajon and La Mesa. WHY SHOULD WE GO OUTSIDE OF SAN DIEGO COUNTY TO SEEK A COMPARISON?

The difference between a realistic income capacity, \$720,190 and the annual expenditure based on the average cost of these services as experienced by the other cities in San Diego County, \$1,160,393 is a staggering \$440,203.

IF WE, IN LEMON GROVE, EXPECT TO RECEIVE MUNICIPAL SERVICES EQUAL TO THE AVERAGE RECEIVED IN ALL OF THE SAN DIEGO COUNTY CITIES, THEN WE MUST BE PREPARED TO CARRY A DISASTEROUS TAX BURDEN.

#### FACT No. 5

If the community of Lemon Grove wants better municipal services than they now receive; garbage and refuse collection, Street lighting in residential areas, increased police patrol and traffic safety, full time full-strength fire department, adequate park and recreation program, then they can better obtain these services by annexing to the City of San Diego.

It is not necessary for the community to lose its identity through annexation. La Jolla, Pacific Beach, Claremont and North Park have all retained their identity and retain a voice in the administration of the affairs of their areas.

DON'T BE  
FOOLED  
BY  
DOUBLE TALK



#### FACT No. 6

Incorporation does not mean that all streets will be paved and that sidewalks and curbs will be installed. These improvements are made by the property owners themselves and are paid for under an improvement district assessment.

#### FACT No. 7

The principle of incorporation is excellent but to put it in use there must be a geographic area large enough to include INDUSTRY and or substantial COMMERCIAL PROPERTY (Regional Shopping Centers) to broaden the tax base.

Lemon Grove (The area within the boundaries of the Fire Protection District) does not include any potential industrial and or commercial areas other than those now spot zoned.

One of the last potential large income producers, the College Grove shopping Center, was annexed to the City of San Diego as soon as the developers acquired the site.

Lemon Grove, being almost entirely a residential area, will demand municipal services that will cost more than the capacity of the area to produce income.

#### FACT No. 8

Do not be misled by those who say we can overcome a weak tax base in Lemon Grove by annexing the Spring Valley area. This would be the same as saying the best way to cure a headache is to hit yourself on the head with a hammer.

Spring Valley, as a whole, has more than its share of community problems: a sewer system that is potentially over burdened almost before it starts to operate, sub standard streets, serious drainage problems, until recently hap hazard zoning, etc. Certainly far too many problems for Lemon Grove to share in the expense of curing.

#### FACT No. 9

No populated area can be annexed to any city without an election being held. The majority of voters within the area must vote in favor of annexation if the area is to be annexed.

Do not let the threat of annexation to any city influence the way you vote.

#### FACT No. 10

Recent rate revision by Public Utility Commission places Lemon Grove in the cheapest rate for gas and electricity. There is no need for incorporation or annexation to obtain this rate.

#### FACT No. 11

Your library will not be affected by a No Vote on incorporation. The library will continue to exist regardless of incorporation, annexation or status quo.

Protect your investment in the community and at the same time be of service to your community by Voting No on Incorporation of Lemon Grove.

## Incorporation Group Lists 2,000, Claim Co-Chairmen

The Lemon Grove Civic Committee of 1000 for Incorporation, through its co-chairmen, Louella W. Fellows and Capt. H. E. LeBaron, announced that the committee now numbers more than 2,000 pledged workers.

"We are proud of our fellow citizens who have rallied around our community on our last stand

against the steady and inevitable encroachment by our neighboring cities," Mrs. Fellows said.

"Twenty-six fine people have unselfishly offered their candidacy so that the future city of Lemon Grove will have the advantage of government directed by local people of proven integrity and honor.

The finest gift within the power

of the individual is to give of his time and experience so that the future of these generations to follow may enjoy the Lemon Grove community as we have."

It was strongly urged by committee leaders that all possible media of public communication be advised that a general misconception among some local people was that in order to vote the person must be a property owner. This, it was pointed, is completely untrue. Under California state law, the only requirement to vote on any issue is: A. The individual involved must be a bona fide resident of the geographic area in question and B. The individual must be a registered voter from that address within the area to

be affected by the incorporation. "This question of who is eligible to vote is most interesting under California Law," Mrs. Fellows said. "It is entirely conceivable that an entire community could be made up of renters, with the landowners being absentee. Such a community would be made up of non-property owners who would be the only persons able to vote on any matter. This misconception probably stems back to the days of the poll tax when only landowners were allowed to vote," Mrs. Fellows said.

"This is the prime reason for incorporation. All of our 24,000 people should have the right to determine their own destiny and

not be a small appendage to a community of more than 500,000 people. Our committee feels that good government is best and most responsive when it is closest to the individual. We want the right to say how our money will be spent, and if we don't like the ways things are going we can make quick and effective changes in our local legislative personnel," she added.

The execution committee of the

Committee For Incorporation meets each Thursday noon at Michael's.

Street driver licensing laws should be demanded by the public to screen drivers more carefully and reduce accidents.

## City Council Candidate



**EARL R. ANDRIX**, 74, of 3640 Costa Bella, is a native of Columbus, Ohio, and is a retired mechanical engineer. He graduated from the University of Arkansas and spent 20 years as general superintendent and general manager of Columbus & Southern Ohio Electric Co. in Columbus. His background also includes 10 years as an industrial engineering consultant in Columbus and Cleveland, three years in industrial relations in Ohio and 12 years as an engineering economics professor in Indiana and the University of Arizona in Tucson, Arizona. He also served as a member of the chamber of commerce in Columbus. He and his wife, Evelyn, moved to Lemon Grove three years ago after spending 10 summers here. "We picked Lemon Grove," Andrix said, "after looking over the entire San Diego area. It has the most congenial people and is the best place to live." Mr. and Mrs. Andrix have two children living in Ohio. "If elected to the Lemon Grove city council," Andrix said, "I will follow a conservative type of government and will have plenty of time available to serve the residents of Lemon Grove."

## City Council Candidate



**JOSEPH H. PAYSON** of 731 Canton drive, is a public relations representative and a veteran of the U.S. Marine Corps. He is president of the Lemon Grove Junior Chamber of Commerce and a deputy of the San Diego County Sheriff's Reserve. He was selected as one of the five outstanding Jaycees in California for 1957-58 and took top prize in the 1958 San Diego and Imperial counties' speech contest. He and his wife, Barbara, have a son, Richard Harris, 2 years old. "If elected to the Lemon Grove City Council," Payson said, "I will work for road repairs and additional recreational facilities. People will get more for their money if Lemon Grove is incorporated," he added.

## Attorney, Broker Change Addresses

**W. EARL SMART**, attorney at law, and **JACK DURHAM**, insurance broker, have moved to the building at 7810 Golden avenue, formerly occupied by the county library. They formerly shared an address in the First National bank building at 7809 Golden.

The men reported their telephone numbers would remain the same and plans for an "open house" are under way.

**CHRISTMAS TREATS!**  
**GIFTS TO EAT!**

**NOW IN STOCK...**

Everything you need for Homemade Fruit Cake  
Candied Cherries — Citron — Raisins  
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Glazed Pineapple — White Raisins  
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Fresh or dried Fruit Packs  
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## Top Quality TIRES HERE!

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PEN & PAD DESK SET

with each order for a set of four new Dunlop Gold Cup Tires. This is the ideal way to give tires for Christmas... Of course we know that a set of tires is much too large to put under your Christmas tree... But our Pen & Pad Desk Set (retail value \$3.95) with a gift certificate entitling your motorist to pick up his new tires will be just as welcome. Order your gift tires today... use our 30, 60, 90 Day Account with no carrying charge. It's a wonderful way to say "Merry Christmas."

### DUNLOP GOLD CUP

15-inch  
Tube-Type, Black

### SAVE 50%

Size	Factory List	Sale Price
640x15	\$26.95	<b>\$13.48</b>
670x15	\$28.25	<b>\$14.13</b>
710x15	\$31.35	<b>\$15.68</b>
760x15	\$34.25	<b>\$17.13</b>
800x15	\$37.65	<b>\$18.68</b>

Same 50% Savings On All  
15" Whitewall & Tubeless Tires!

### DUNLOP GOLD CUP

14-inch  
Tubeless

Size	Factory List	Sale Price
750x14	\$33.55	<b>\$19.95</b>
800x14	\$36.75	<b>\$21.95</b>
850x14	\$40.25	<b>\$23.95</b>
900x14	\$44.85	<b>\$25.95</b>

Same Big Savings On  
All Whitewall Tires!

**BUDGET TERMS**  
30-60-90 Day Accounts

NO CARRYING CHARGE

**FOLLOW THE CROWDS  
TO REAL SAVINGS**

- FOREIGN CAR RETREADING
- SPORTS CAR TIRE SERVICE
- TRUCK TIRE RETREADING

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LEMON GROVE  
TIRE CO.

• WHEEL BALANCING  
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All Tires  
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Home of 'Tuf-Tred' Retread  
ALL PRICES EXCHANGE  
With Retreadable Tire Plus Tax  
Add \$3.00 if no exchange.

Organic Vitamins - Minerals - Sugar Free - Salt-Free Foods

## COURT GETS SITE

**SAN DIEGO (CNS)**—El Cajon will be the site of the second courtroom in the El Cajon judicial district, the county board of supervisors decided last week. They took the action at a meeting Wednesday after putting it off when it came up November 10 as an item on the agenda.

T. M. Hegland, chief county administrator, was directed to conclude a lease for use of El Cajon's city council chambers. Jean L. Vincenz, public works director, was instructed to start preparing plans for construction of an addition to the building housing the present courtroom.

Gilbert Harelson, recently appointed as second judge in the judicial district by Governor Goodwin Knight, is presiding in the new court.

## City Council Candidate



**T. M. HEGLAND** is a native of Columbus, Ohio, and is a retired mechanical engineer. He graduated from the University of Arkansas and spent 20 years as general superintendent and general manager of Columbus & Southern Ohio Electric Co. in Columbus. His background also includes 10 years as an industrial engineering consultant in Columbus and Cleveland, three years in industrial relations in Ohio and 12 years as an engineering economics professor in Indiana and the University of Arizona in Tucson, Arizona. He also served as a member of the chamber of commerce in Columbus. He and his wife, Evelyn, moved to Lemon Grove three years ago after spending 10 summers here. "We picked Lemon Grove," Hegland said, "after looking over the entire San Diego area. It has the most congenial people and is the best place to live." Mr. and Mrs. Hegland have two children living in Ohio. "If elected to the Lemon Grove city council," Hegland said, "I will follow a conservative type of government and will have plenty of time available to serve the residents of Lemon Grove."

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The men reported their telephone numbers would remain the same and plans for an "open house" are under way.

# UF Reports \$944,000 Shy Of Goal

The 1958 United Fund campaign bogged down last week.

Chair W. Burgener, campaign chairman, told drive workers at the sixth "Dutch-treat" report luncheon at Mission Valley country club Friday that \$2,568,510 had been collected.

This is \$94,015 short of the

established goal of \$3,512,535 and \$147,430 below the amount raised last year.

"This is a very slight increase over last week," Burgener said. "Things were going well until this week and we just bogged down."

Henry A. Boney, Heartland di-

vision chairman, reported \$35,119 or 65.9 per cent of the goal had been raised in his division. This is \$1,729 above last week's total.

Mrs. Paul Reynolds, 2005 Rosemary lane, Lemon Grove, geographic chairman, reported the total collected was \$1,514 on a \$1,250 quota.

Herbert Kunzel, United Fund president, told campaign workers last week that failure to meet the goal would be "a real letdown for many agencies in the United Fund."

Kunzel said it could "spell disaster to the agencies and could spell the end of this United Fund idea."

The alternatives are clear, Burgener said. Agencies will either have to curtail their services to the public, or conduct separate campaigns for money they need to survive.

I doubt if anyone in the county really wants either of these things to happen, he said.

## LONGER LIFE

another reason why  
you get a better buy  
when you insist on ...

### GENUINE LATH AND PLASTER

Walls and ceilings of genuine lath and plaster in your home or commercial building will outlast the mortgage many times over. In addition, plaster gives you —

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- FIRE PROTECTION
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- EASE OF MAINTENANCE
- CLEAN, SANITARY BEAUTY THAT LASTS!

insist on the  
real thing ...

### GENUINE LATH AND PLASTER

#### City Council Candidate



Robert G. Vaught, 43, is a native of Gary, Texas, who moved to Lemon Grove from Chula Vista in May, 1954. He is the owner of the Lemon Grove Camera Store. He is commissioner of the Lemon Grove Fire District, director of the Lemon Grove chamber of commerce, and a member of the Lions Club, Masonic Lodge, St. Philip's Episcopal church, Levis and Lees square dancers and VFW Post. He has been in the retail photographic business since 1946 and majored in business administration at San Diego State College. Vaught served with the Navy from 1934 to 1938 and again from 1941 to 1945. He was honorably discharged Chief Specialist (X), Intelligence Duty. He resides at 1502 Koe street with his wife Emma Laura (Susie).

#### City Council Candidate



Dr. Dennis McLaughlin, 29, a Lemon Grove dentist, is a native of Washington D.C. He attended Georgetown University College and dental school. Immediately after completing his dental education, he served two years with the navy dental corps at Camp Pendleton. Upon finishing this tour of duty he associated with a children's specialist in National City, later moving his practice to Lemon Grove. Dr. McLaughlin and his wife, Rosemary, have a seven-months-old daughter and live at 7520 Roosevelt avenue. They have been residents of Lemon Grove for two years. He is a member of the Lemon Grove Kiwanis Club and Junior Chamber of Commerce. He is also attending a real estate course at night at the University of California Extension in San Diego to acquire a real estate license. If elected, he said he will follow a conservative policy.

★ If women only dressed for one man they would not always be in haste to strike a blow. The wise old soldier is never in a hurry to strike a blow.

—Pietro Metastasio

REVIEW  
November 23, 1958  
Page 7

## LET'S REDUCE TAXES

Elect

### A PUBLIC ACCOUNTANT

Experienced To Handle Your  
Money Through Sound  
Financial Principles

## SOZZANI

for

### COUNCILMAN

Vote for INCORPORATION

November 25th

PAID POLITICAL ADVERTISEMENT

## INCORPORATION

Nor Failure To Incorporate ...  
Will Stem The Vibrant Growth  
OF LEMON GROVE

GROWING WITH THE COMMUNITY IS THE

### SOUTHLAND SAVINGS and LOAN ASSOCIATION

San Diego County's Largest Capital Stock  
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Member Federal Home Loan Bank System



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EL CAJON  
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LA MESA  
Head Office

LEMON GROVE  
Branch Office

## IT'S NOT TOO EARLY TO START YOUR... Christmas Shopping



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Come in today! See for yourself the newest, the most exciting of the famous Polaroid Land Cameras. Let us take your pictures free, right in the store. Or try it yourself. You'll snap the shutter, wait 60 seconds, then lift out a professional quality picture — the most beautiful you've ever taken.

This is the greatest camera and the greatest value that Polaroid has ever offered. Think of getting all of the photo-quality features of the finest cameras at a price as reasonable and in a camera as beautiful as this.

And now you can get the complete 800 Kit at big savings. Packed in a deluxe compartment case of top grain leather are all of the items you see pictured here — everything you need to have the fun and excitement of taking finished pictures just 60 seconds after you snap the shutter. By buying the complete kit you save many dollars over what you would pay if you bought each item individually. It's the time to buy while we can still make this special air offer which means extra savings for you.

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YEAR GUARANTEE  
ONLY  
\$164.95  
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Now, with the brand new panoramic film, the 60-second Polaroid Land Camera gives you the most beautiful pictures you've ever seen. Usually sharp and clear pictures with a wealth of detail. Pictures that last like any fine print.

## LEMON GROVE CAMERA

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OPEN FRIDAYS  
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"We Believe In The Future of Lemon Grove"



Dr. Dennis McLaughlin, 29, a Lemon Grove dentist, is a native of Washington D.C. He attended Georgetown University College and dental school. Immediately after completing his dental education, he served two years with the navy dental corps at Camp Pendleton. Upon finishing this tour of duty he associated with a children's specialist in National City, later moving his practice to Lemon Grove. Dr. McLaughlin and his wife, Rosemary, have a seven-months-old daughter and live at 7520 Roosevelt Avenue. They have been residents of Lemon Grove for two years. He is a member of the Lemon Grove Kiwanis Club and Junior Chamber of Commerce. He is also attending a real estate course at night at the University of California Extension in San Diego to acquire a real estate license. If elected, he said he will follow a conservative policy.

Dr. McLaughlin believes in:

Responsive Government  
Adequate School Facilities  
Recreational Facilities for Children

FOR LEMON GROVE  
FOR INCORPORATION

DR. D. L. J. McLAUGHLIN

PAID POLITICAL ADVERTISEMENT

Vote  
FOR A  
CONSERVATIVE

DR. D. L. J. McLAUGHLIN



Conservative and Able

Vroman J. Dorman

For City Council

PAID POLITICAL ADVERTISEMENT

Lemon Grove (Calif.) REVIEW  
Page 8 November 23, 1958

## L.G. Future Tuesday Issue

(Continued)

The 1958 election asked for a city manager and voters also decided upon a clerk and treasurer. This election, by state protocol, will determine a mayor, the post to go to the council candidates polling the most votes, and five council members. The five council candidates receiving the most votes after a mayor has been determined will get council seats.

### 1958 TALLY

The 1955 incorporation issue failed by 573 votes. The tally was 2,180 against incorporation, 1,607 for incorporation. Approximately 70 percent of the estimated 5,000 registered voters voted in the election. Sample ballots have gone to 8,185 registered voters in Lemon Grove who are eligible for Tuesday's election.

### CANDIDATES

If the incorporation issue had passed in 1955, the city council would have been comprised of Bert Beets, Robert Sutton, Dr. David Wilhite, John Dail and Jackson Ammons.

Candidates for city council and mayor in Tuesday's election are: Joseph Payson, Earl R. Andrix, Roger S. Martin, Joseph Canizaro, Robert Vaught, V. J. Dorman, Harry Valasek, Dr. Dennis McLaughlin, Elton H. Loveland, Charles Krause, Ira L. Durham, Frank C. Doolin, Florence E. Cusick, Alfred H. Brauer, Jim Spears, Dr. Gilbert Chassy, Ralph V. Armstrong, Jessie E. Lee, Bill R. Vandenberg, Dr. Robert F. Burns, Lawrence F. Vlach, and James J. McEntee.

Also: Harry C. Griffen, Norman Polakowski, Lawrence Sazan and Helen McFarland Tuve.

### 'Thank You' Ball Planned By Demos

Democrats throughout San Diego county are being invited to attend a Democratic "Thank You" ball to celebrate victories achieved by Democrats statewide.

The event will be held Friday, December 5 from 9 p.m. to 1 a.m. There will be music and entertainment. This will not be a fund raising affair and admission will be free to all Democrats. Statewide dignitaries as well as local and statewide Democratic nominees have been invited. The ball committee includes Tom Dammann, G. K. Williams, William C. Moeser, Zella Crown, Marshall and Bunny Roth, Ted Patrick, Mitchell Prior, Rose Snyder, Elizabeth Tate Jackson and Diane McGinnies.

The ball will be held in the palm room of the U. S. Grant Hotel.

## New 25 Cent Savings Stamps Go On Sale Here

WASHINGTON, D.C. — The Lemon Grove and Spring Valley post offices have a real bargain for you — a brand new United States savings stamp in patriotic red, white and blue, at the same old price of 25 cents.

For an even better bargain you can buy 10 stamps in an attractive gift book for \$2.50 — or 20 stamps for \$5.00 — and the book doesn't even cost you that extra penny.

The new stamp, a successor to the old 25-cent green savings stamp, went on sale in post offices all over the country on November 18. It marks the first major change in design since the present series was begun in 1942. The other denominations remain unchanged: the 10-cent stamp in red, the 50-cent in blue, the \$1 grey, and the \$5 brown.

The gift book is an entirely new item, providing a useful, attractive and inexpensive gift for the youngsters who "has everything." Size 4" x 2", the book cover is in red, white and blue, picturing Uncle Sam wrapping a huge gift with the wording: "A gift of U.S. Savings Stamps" and the customary "To" and "From" lines. While especially appropriate at the Christmas season, the gift books are for all-year-round use.

Savings stamps are accumulated in a special album, available free at all post offices. Filled albums may be exchanged for savings bonds at any bank.

More than one hundred million savings stamps were sold last year, at a total value of nearly \$20 million. Many of these sales were made through weekly stamp day plans in schools enrolling more than six million students. Many additional schools are installing the savings stamp thrift plan this fall, the Treasury reported.

### AAUW To Hear Dr. Malcolm

The La Mesa branch, American Association of University Women, has scheduled a meeting of the higher education committee and the music section for next week.

The higher education committee, with the elementary and secondary education committees as special guests, will hold their meeting at the home of Mrs. Joseph W. Sonka, 1815 Galway, El Cajon Tuesday at 8 p.m.

Dr. David Malcolm, associate professor of education at San Diego State college, will discuss the teacher credentialing system for the state of California.

The music section will meet at the home of Miss Ruth A. Giselli, 7508 La Mesa Boulevard, La Mesa, on November 24 at 7:45 p.m. The program for the evening will include recordings of works by Tchaikovsky and Schubert.

### Club's Stand On

Mrs. Dorothy Nottingham, president of the Lemon Grove Woman's club juniors this week said her organization's cooperation with the Lemon Grove Chamber of Commerce's Committee of 1,000 for incorporation did not involve the club's parent organization, the Lemon Grove Woman's club.

Mrs. Nottingham said there ap-

peared to be some misapprehension as to which club was active in bringing the issue to a vote. She pointed out the senior group has a policy which rejects taking sides on political or controversial issues. Mrs. Nottingham said the Woman's club had been listed as a participant in an information pamphlet distributed by others than the senior or junior group.

**Election Clarified**

## CO-OPERATION

THE KEYNOTE OF

## INCORPORATION



## EXPERIENCE

THE CORNERSTONE OF

## SUCCESS

A vote FOR incorporation by the people of Lemon Grove is but the first step toward successful "home rule." It is of prime importance that they choose wisely from among the long list of council candidates

To insure success VOTE FOR . . .

## Robert G. Vaught FOR COUNCILMAN

- Director L. G. Chamber of Commerce
- Commissioner, L.G. Fire District
- Chmn., Civic Improvement Committees
- Member, Lemon Grove Lions Club
- Member, Lemon Grove V.F.W. Post
- 12 Yrs. Successful Business Experience

Vote for Vaught



—Paid Political Advertisement—

## PROGRESS

• "The Continued growth and progress of our community depends on . . .  
**INCORPORATION**"

— Bill Vandenberg



- Present member of Board of Directors of the Lemon Grove Chamber of Commerce.
- Charter member of the Boosters Club—L.G.
- Charter member and past Vice-President and program chairman of the Optimist Club—L.G.
- Past President and present member of Board of Directors of the Dry Cleaning Association of San Diego County.
- Past representative for two Boy Scout Troops—L.G.

VOTE FOR  
INCORPORATION



VOTE FOR  
BILL VANDENBERG  
CITY COUNCILMAN



TUESDAY, NOVEMBER 25th

—PAID POLITICAL ADVERTISEMENT—

# LEMON GROVE REVIEW

SECOND SECTION

SUNDAY, NOVEMBER 23, 1958

## Health Department Fearful As 60 LG Dogbites Are Listed

The San Diego Department of Public Health yesterday expressed concern over the large number of dog bites that have occurred in Lemon Grove by dogs that have not been vaccinated against rabies.

Dr. J. B. Askew, director of public health, said last week a total of 60 dog bites have been reported in Lemon Grove in the last eight months. He said dogs involved in 21 of the bites had not been vaccinated and that the vaccination status of the dogs involved in nine of the rest of the bites was not known.

"It is of the utmost importance," Dr. Askew said, "that dog owners become fully aware of the facts about rabies. Rabies is always present in California wildlife. It is common among skunks, squirrels, coyotes and bobcats. Some of these animals are seen frequently in the canyons of our cities."

Dr. Askew pointed out that any dog running loose risks exposure to rabies. He added that if a dog is bitten by a rabid animal, it immediately threatens the humans with whom it lives as well as the neighborhood and surrounding community.

"The best preventive insurance a dog owner can have," Dr. Askew said, "is to have his dog vaccinated against rabies every two years. Vaccination can prevent infection of a dog with rabies, and it can bring peace of mind to the dog owner."

Another important advantage, Dr. Askew said, comes in know-

## L.G. 'Volcano' Controlled By Local Firemen

An underground fire, which at first had the flavor of a Lemon Grove volcano, proved to be a bonfire built by youngsters in an abandoned concrete basement on the McClurkin property at Broadway and Massachusetts, assistant fire chief Fred Dixon reported this week.

The department rolled Satur day when smoke was observed emanating from the ground. Firemen scratched under a concrete slab which was also a reinforced concrete roof to cover an old basement. By the time the department got the roof open, the youngsters had scurried home. No damage.

Earlier in the week the department rolled on an overheated furnace at the home of Warren McAllister, 1962 El Prado. It was a new house and a new furnace. The gas would not shut off. Firemen turned it off at the meter.

The new San Altos school had a visit when a fluorescent light shorted and sent up smoke signals during an evening meeting. Service was restored without damage after the department called Gasco.

The resuscitator was called Friday to administer to the 18-month-old son of Mr. and Mrs. James Dunkle, 820 Palm street. Dr. Jack Tracy, department physician, treated the child who had a cold and had difficulty breathing. The child was declared out of danger when the department left.

Heavy winds during the storm Monday caused the department to roll on high-lines short-outs on three occasions. The third time was the charm and the fire resulted in front of 3524 Main street.

A grass fire at 2234 Main street, Sunday, was extinguished at the home of John Little. No damage was reported.

## Free Art Classes Being Offered By Recreation Dept.

The La Mesa recreation department is offering free art instruction in watercolors, pastels and charcoal, as well as how to shade, sketch, blend colors, etc., to children 8 years of age and up. The class is held at the youth and recreation center, 8440 University avenue, in the television room, Thursdays 3:30 to 5:30 p.m.

The recreation department, with the cooperation of the "Happy-Tax" corporation of Salt Lake City, is also sponsoring a "Happy-Tax" hopscotch contest, to be conducted at the youth center, on November 22, 29, and December 4, with the finals being held on December 11. The contests are scheduled from noon to 1 p.m.

## Seventeen Nominated For Chamber Board Race

A list of seventeen nominees who have agreed to serve as board members of the Lemon Grove chamber of commerce went out to organization members this week. Ernest M. Newton, chamber president said.

Nominations will be open until November 29.

Others than those nominated may request their name to appear on the ballot. A petition signed by chamber members is necessary, however.

Election date is December 4 and the results of the election will be announced at the regular chamber meeting of that date. Meeting will be held at Michael's at noon.

Nominees are: George Scott, Frank Thomas, Connie Carlton, and L. R. Folds.

Also Earl Nelson, Jerry Math-er, John Hatz, Bill Paul and Bob Howell.

Also Capt. Jesse Lee, Ira Mar-der, Dr. Don Johnson and Bill Looney.

## Tax Comparison Made In Survey Tabs

(Continued)

### Library:

All San Diego County cities own library property except El Cajon and La Mesa. Expenditures under the category of "Education," primarily for a city library, were equal to a tax rate of \$1.16 except in San Diego City where the function was more inclusive and, therefore, not comparable. The 1956-57 County Library tax rate in Lemon Grove was \$0.07.

### Police:

The County Sheriff's Office maintains sub-stations at El Cajon and in the South Bay Area. Lemon Grove, lying between, is served by a resident constable and a resident deputy with supplementary enforcement service by available personnel of the two sub-stations mentioned. There is no geographic segregation of costs. (See Table V).

### Fire Protection:

Lemon Grove is now served by the Lemon Grove Fire District, supported by a District property tax, as follows:

Fiscal Year	Tax Rate	Tax Levy
1955-56	\$0.52	\$66,999
1956-57	0.56	76,762

This tax cost currently is \$3.22 per capita (See Table III).

### County Services & Functions:

San Diego County will distribute in 1957-58 \$24,573,000 of non-property or in lieu tax revenue collected by Federal and State governments; in addition, the County will collect \$6,562,424 as license fees and other operational revenues. Real and personal property taxes of \$21,474,000 will be levied for general County purposes.

From these collections, totaling \$32,629,424, plus reserves, the County will spend \$36,250,998 for the general County services indicated below:

County Function	Budget
Public Welfare and Charities	\$21,658,267
Hospital	3,569,240
Home for the Aged	1,163,111
Health Services	1,890,544
County Roads	5,193,137
Education	644,823
Protective Services	2,501,520
Probation and Juvenile Care	2,283,456
Recreation	782,347
Misc. & Interest	3,649,877
General Government	12,923,148
<b>TOTAL incl. rev.</b>	<b>\$58,250,998</b>

**TOTAL incl. rev.** \$58,250,998

Sixty percent of County funds are spent for "welfare," care of sick, disease prevention and for highways. County taxes are paid by residents of cities as well as those living in unincorporated territory — and County spending must be equitably in harmony with the fact. Services which city residents buy may not be given to county residents gratis.

San Diego County is willing to supply an expanded program of police protection, to supervise building technical services on a contract basis — or to continue indefinitely the kind of services to which you are entitled under General Law. However, you are now paying district taxes of \$3.96 per \$100 for fire, sanitation and library services — and you have no assurance that these rates will not be \$1.00 or more next year — nor can you be sure that some portion of your district will not be annexed to another city, introducing new complications thereby.

A decision "to remain as you are" can be upset easily because you are not a political entity and are without unified jurisdiction as to your civic future. You cannot remain as you are even if that might be your preference.

### Transitional Services:

County services to unincorporated territory continue without change to the end of the fiscal year following incorporation. Income from state subventions,

sales taxes and operational revenue commence immediately. Continued service by the county can be arranged — but a city should contemplate the assumption of all responsibilities when fully organized and financially operational. Incorporation does not divide territory from county government; its purpose is to identify and endow the inhabitants with participative citizenship.

### Re: Annexation to San Diego:

A memorandum concerning annexation to San Diego was prepared for you several months ago. Summarized, annexation to San Diego City would have these results:

- Maintenance of existing streets according to their character, ultimately bringing non-conforming streets to City standards and improvements under 1911 Act — Special Assessments.
- Maintain existing sewers and integrate with the City system; dissolution of Lemon Grove Sanitation District.
- Collection and disposal of garbage and refuse.
- An additional 227 street lights would be installed, by special assessment financing.

### Re: County Services & Functions:

Lemon Grove Fire District would be dissolved and eligible men taken into city force — a full Engineer Company of 11 men would be stationed in the area.

### Re: Lemon Grove Fire District:

Would continue present library until a new building is made available; \$3.07 tax rate would be dropped.

### Estimated Costs:

#### Under Annexation:

To finance the foregoing municipal services, the City of San Diego would collect from the Lemon Grove area property taxes and other revenues (exclusive of special assessments, approximately) the following:

City prop. tax at \$1.53 \$ 308,106

Subventions and Grants 162,119

Operational Revenues 345,259

Sales Tax Revenue 265,000

**TOTAL incl. rev.** \$1,080,490

**Amt. Per Cap.** \$ 46.33

Conservatively, this Lemon Grove contribution to the annual revenue of the City of San Diego would be equal to a tax rate of \$3.65 per \$100 of the 1957-58 Lemon Grove assessed valuations.

San Diego's costs for providing municipal services are fairly comparable to those of other San Diego county cities (see Table V showing per capita averages for all San Diego county cities for 1955-56.)

The above estimated sales tax revenue of Lemon Grove was calculated on a per capita basis comparable to the La Mesa exceptancy from payments of the 3rd quarter 1957. Income from this source varies according to a city's merchandising facilities, initiative, and reputation, therefore.

In Los Angeles County, selected satellite cities will receive 50% sales taxes from the State Board of Equalization as follows:

#### Typical Sales Tax Collections:

##### Los Angeles County Cities

City	Oct. '57	Tax
Arcadia	38,138	\$ 400,000
Bell	18,517	291,000
Beverly Hills	30,594	1,552,000
Huntington Park	31,676	1,071,681
Monrovia	25,363	400,000
San Fernando	15,771	827,000
San Gabriel	22,701	368,000
Whittier	32,205	749,000

Estimated from 3rd quarter payments.

## Seventeen Nominated For Chamber Board Race

Also Jack Durham, Rev. Walter Smith, Mrs. Luella Fellows, Robert S. Rey and Capt. H. E. LaBaron.

Nominations will be open until November 29.

Others than those nominated may request their name to appear on the ballot. A petition signed by chamber members is necessary, however.

Election date is December 4 and the results of the election will be announced at the regular chamber meeting of that date. Meeting will be held at Michael's at noon.

She is survived by her husband, Rev. Waldemar Goffeney, and four sons, David, Joseph, Bruce and Wally.

Cremation followed local funeral services with memorial services and interment scheduled November 19 at Riverview cemetery in South Bend, Indiana.

Funeral services were held November 13 at Lemon Grove Con- mortuary for Mrs. Ethel Z. Goffeney, 63, of 3760 Milton road, who died November 10 at a hospital following surgery. Mrs. Goffeney was a resident of this area for 10 years.

She is survived by her husband, Rev. Waldemar Goffeney, and four sons, David, Joseph, Bruce and Wally.

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She is survived by her husband, Rev.

# Gay Holiday Headlines

IN NEW HAIR-DO'S!

Highlight your festive wardrobe... and your own lovely features with a hair-glamorizing treatment by one of our experienced beauticians.

OPEN DAILY  
8:30 a.m. - 9:30 p.m.  
CALL  
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7818 Broadway, Lemon Grove



Integrity • Competence



ELECT  
ALFRED H.  
"FRED"  
BRAUER

General Contractor  
& Developer

AS YOUR LEMON GROVE  
CITY COUNCILMAN

TUESDAY - NOVEMBER 25th

-Paid Political Advertisement-

# Go To The Polls Tuesday & Vote



## INCORPORATION

The income potential for the area is too small to service the expense requirements.

YES

NO

X

## FOR CITY COUNCIL HARRY GRIFFEN

Ability proven by many years of public service

X

-PAID POLITICAL ADVERTISEMENT-

## LEMON GROVE REVIEW

MAX GOODWIN

Editor and Publisher

OLIVER S. TURNBULL

Advertising Manager

A LEGAL NEWSPAPER  
Member California Newspaper Publishers' Association

NATIONAL EDITORIAL  
ASSOCIATION  
AFFILIATE MEMBER

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THE ONLY NEWSPAPER PRINTED & PUBLISHED IN LEMON GROVE  
SUBSCRIPTION \$2.50 PER YEAR

## LETTERS TO THE EDITOR

Dear Editor:

By this time just about everything has been reported about the Democratic landslide. But don't count us Republicans out, because we are generating a new head of steam.

People who have not been active before, except to vote, have called me to ask how they can participate in the Republican cause starting now. There is real, honest concern about the large number of voters who apparently failed to appreciate the accomplishments of this Eisenhower administration.

This is the Republican administration that brought the nation into this election with unprecedented prosperity in the face of Democratic prediction of gloom and doom just a few months ago... and it was done without resorting to inflationary programs.

This is the administration that dared to remove price and rent controls—now all but forgotten—in the face of dire predictions by the Democratic party. These programs of government interference had been perpetuated throughout the past war years by the Truman administration. Only the combination of the Eisenhower win with a Republican congress permitted this—the only halt in the steady Democratic march toward socialism during the previous 20 years.

This is the Republican administration that chose to stand behind its commitments in Lebanon and Formosa—all without prompting the bloody fight which was foretold by the Democratic leaders. The same leaders who

declared South Korea to be outside our "perimeter of defense," thus prompting the useless and indecisive Korean War.

Unhappily, these facts are too soon forgotten by the voter, but they are still vital to our American traditions. But we must look ahead and seek those things on which we can rebuild. What are those things?

1. A Republican program of racial equality that will be consistent whether we are seeking support in the north or in the south. How can the Democrats get away with a liberal racial policy in the north and a program of segregation in the south in direct violation of the supreme court?

2. A Republican alignment with labor union members who know the need for democratic processes in union administration and responsible accounting of union funds. Why should the handling of the workers' funds held in trust by his union be subject to any less degree of honesty than the monies entrusted to banks or savings and loan associations?

3. A Republican party that has the courage to stand firm against "creeping socialism" and for economic freedom. This is the challenge and this is the invitation to others in our community who are "steamed up" and ready to do something about it.

Roy E. Erwin, Pres.  
Lemon Grove Republican Club  
8127 Golden Ave.  
Lemon Grove, Cal.

Lemon Grove Review  
Lemon Grove, Calif.

Dear Editor:

The Lemon Grove Woman's club wishes to thank the following merchants for helping our organization to finance part of the much-needed repair expenses on our club house porch through the advertising program that will (Continued on Page 9A)

Local Women Will  
Attend Confab

Nine Lemon Grove women will attend an area B membership conference of the federation of Woman's clubs Juniors November 28-29 at El Mirador hotel in Palm Springs.

Local Woman's club Juniors planning to attend are: Mrs. H. Lee Nottingham, Mrs. Thomas Mitchell, Mrs. Thomas Cooke, Miss Margaret DeRose, Mrs. Eugene Johnson, Mrs. Benne Jones, Mrs. Cal Meier, Mrs. Ray Offutt, and Mrs. George Telgen.

The local women are taking with them plastic lemons to be used as favors at the conference.

## Two Residents Receive Real Estate Diplomas

Two persons from Lemon Grove are among 24 in San Diego county who received certificates in real estate November 14 at University of California extension graduation ceremonies held in the Lafayette hotel in San Diego.

## City Council Candidate



Bill Vandenberg, 46, of 8229 Golden avenue, is the owner of Dutch Cleaners, 7870 Broadway, which he has owned since 1948. He has been in the cleaning business since 1939 and has been a resident of Lemon Grove for 12 years, having resided in San Diego county since 1938. He is a charter member and was the first program chairman of the Optimist Club, is a member of the Lemon Grove chamber of commerce and is on the board of directors of the San Diego county Dry Cleaners Association. He also belongs to the St. John of the Cross Men's Club of which he is a past president, and served as institutional representative of Boy Scout troops 368 and 369. Vandenberg and his wife, Florida, have three children.

"Lemon Grove should incorporate for local rule and capture revenue legally due us," he said when announcing his candidacy for city council. "We must plan and zone for industries in Lemon Grove. If we incorporate services will be increased," he said.

Advertising Doesn't Cost  
It Pays!

## INCORPORATE WITH LEE

- Experienced Administrator
- 11 Years Residence Home Owner
- Active In Civic Affairs
- Member of Lemon Grove Chamber of Commerce

## ANNOUNCING

the newly formed partnership  
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GENERAL CONTRACTORS

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Clean and adjust carburetor, all electrical parts checked, adjusted or replaced. Compression checked, engine re-timed.

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Jesse E. Lee  
For Councilman

## VOTE

FOR  
JOSEPH CANNIZZARO  
FOR  
COUNCILMAN

"With the interest of the people of Lemon Grove at heart"

TO SERVE WITHOUT FEAR OR FAVOR

Let's incorporate LEMON GROVE — November 25th

—PAID POLITICAL ADVERTISEMENT—

## REMOVAL SALE!!

OUR ENTIRE STOCK OF FINE QUALITY  
SHOES NOW BEING SACRIFICED!!

NEAR COST - AT COST - and BELOW COST

Terrific Values  
Including Xmas Slippers MEN'S - WOMEN'S - CHILDREN'S SHOES

# Purtee's Shoes

7690 Broadway

Just A Step From Mayfair Market

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Anna M. White  
Albert U. White  
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Mrs. E. R. Whitehead  
Eugene H. Wicks  
Mary A. Wick  
Jay Wick  
Hamilton M. Wicks  
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Frank Wicks  
Dorothy Wicks  
Verna W. Wicks  
H. L. Nottingham  
Bernice E. K. Wicks  
Lawrence L. Wicks  
T. A. Wicks  
Mrs. Jayne Wilhite  
Carrie Jean Wilhite  
Henry E. Wilhite  
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Jack T. Wilhite  
Boris M. Wilhite  
Gordon F. Wilhite  
Mrs. Luisa N. Wilhite  
E. C. Wilhite  
Glen Wilhite  
Mrs. Blase Wilhite  
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Mrs. O. L. Wilhite  
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Gladys M. Van Wille  
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Wm. Van Wille  
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Louise Van Wille  
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William H. Van Wille  
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Norma Jo Hetrick  
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Bernadine B. Scheidt  
Raymond C. Scheidt  
Byron L. Netley  
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Hans C. Pedersen  
George M. Pedersen  
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Mrs. Ruth Cline  
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C. M. Christensen  
Esther J. Sperling  
W. G. Sperling  
Lloyd Blomerville  
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Ronald L. Netley  
Earl Morrison  
Violin V. Baker  
Florence G. Armstrong  
Pearle Ann Royle  
Alfred J. Royle  
Mrs. E. C. Royle  
Mrs. Imagine Royle  
Harry D. Engle  
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Chas F. Crighton  
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Friedo Toledo  
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Joseph D. Orritt  
Vivie Orritt  
Mr. F. E. Orritt  
Mrs. A. F. Orritt  
Rudolph Orritt  
Ruth F. Orritt  
Mrs. F. J. Krasenetzki  
Terrance J. Mitchell  
Mrs. Florence Mitchell  
D. F. Moran  
Mr. F. H. Turbett  
Ramon L. Turbett  
George W. Jenkins  
John C. Brewer  
Mrs. John C. Brewer  
Mrs. Joseph Payne  
Joseph Payne (Council)  
Prudence & Louis McNamee  
Opal & Stanton McNamee  
Irene & Virginia Oer  
Ella & Giannard Peterson  
Charlie & Pearl Peterson  
Eva & William Peterson  
Glen & Helen Peterson  
Grace & Russell Hewitt  
Elliott & Ruby Nemane  
Lulu & Raymond Nemane  
Roger & Martin (Council)  
Foster & Pauline Hawkins  
John Glaser  
John Foster  
James & Ruth Foster  
Joyce & Victor Foster  
Ernest & Jo Ann Fosters  
Francis & Ruth Crawford  
Eileen, Elizabeth & Roy Cline  
Helen Brown  
Dorothy & Edwin Bellone  
Ida & William Bartholomew  
Stanley & Helen Farny  
Anabelle H. Gilmore  
Mary W. Everingham  
Frances & Vernon M. Kay  
Anne & William McNamee  
Helen & Gustave Mau  
Lucille and Sam Martin  
Mildred & Raymond Gaudet  
Madge Lowery  
Jack Lowery  
Frank & Gladys Lewis  
Torie & Gordon Kivette  
Bess & Valborg Kivette

John & Thomas & John & Wm  
John & Maria & Wm  
John & Maria Winter  
John & Rita Wessels  
John & Rosalie Bo  
John & Diane  
John & Harvey  
John & Matthews  
John & Meadous  
Orville & Arthur Easton  
Hazel Easton  
Patricia & Ray Haged  
Anne Haffner  
Max & Ruby Goodwin  
Marge & Robert Austin  
Grace Hale  
Pasquale & Sina De Gectan  
Lena Fournier  
Graham & Lester Young  
Charles & Linda Curley  
Jeanne & Jerome Waller  
Roger Tuck  
Francis & Noah Tubbs  
Velma & Wadsworth Tracy  
Berrol & Palmer Tristad  
Mary & Richard Styler  
Alma & Harold Sturdevant  
Johnanna & Paul Ruehm  
Ernest & Henrietta Ross  
Charles & Florence Putman  
Frank & Mary Petrik  
Katherine Pace  
Nick Novak  
Cyril & Louise Margerita  
Calvin & Mary Nicholl

## **DON'T THROW AWAY \$598,000.00 OF LEMON GROVE TAXPAYERS MONEY!**

When we incorporate Lemon Grove we will have all the powers enjoyed by San Diego, La Mesa or any other city in the State of California.

The moment we incorporate we will receive as our first year's NON-PROPERTY TAX income the amount of more than \$598,000.00. This money is ours . . . to help run our new city and won't cost us a penny in property taxes. We are now paying taxes on gasoline, automobiles and all sales made in Lemon Grove. The County of San Diego is getting this money and is spending only a small portion of it in our community. When we incorporate next Tuesday, we will immediately begin receiving this money for our own exclusive use HERE IN LEMON GROVE.

Each of the individuals and organization listed on this page urge you to join with them in voting **FOR** Incorporation on November 25th.

Rev. Robert Rochelle  
L. W. Frits  
N. R. Flannery  
George A. Scott  
Ernest M. Newton  
Bill Parker  
Bill Vandenberg  
Jesse E. Lee  
Connie Carlton  
E. R. Faucher

John Hatz  
Frank Thomas  
Bud Young  
**Mrs. Marian Batchelder**  
Earl Smart  
Wallace Dorman  
Ken Barwick  
Jim Spears  
Robert Vaughn  
Robert Wilson

Marshall Adams  
Dr. Robert Burns  
John Burris  
Bert A. Bett  
Dr. Robert Swenson  
RA. Rev. Msgr. John McDonald  
Rev. E. Walter Smith  
Rev. Phillip Bartlett  
Rev. Don Cooke  
Rev. Orval Butcher

San Miguel P.T.A. Executive Board  
 Lemon Grove Men's Club  
 Lemon Grove Swimming Pool Association  
 Lemon Grove Chamber of Commerce  
 Lemon Grove Fire Department Auxiliary  
 Lemon Grove Women's Club Juniors  
 Citizens Development Committee  
 Lemon Grove Teachers Association  
 Lemon Grove Youth Center  
 Lemon Grove Business Women's League, Inc.  
 L.G. Firemen's Relief Association

Veterans of Foreign Wars  
Lemon Grove Junior Chamber of Commerce  
CIVIC COMMITTEE  
FOR INCORPORATION  
Amelia W. Ellens  
H. E. L. Barron

#### **CIVIC COMMITTEES**

## FOR INCORPORATION

Amelia W. & Ellms  
H. C. Brown

**Carol** & Robert Kelly  
**Rae** & William Long  
**Arthur** & Fran Jones  
**Chester** R. Hoberg  
**Robert** C. Hoehne  
**Betty** & Thomas Halleay  
**Chas** and **Wm**. Wred  
**Donald** & **Ethel** Johnson  
**Henry** Zink  
**Ann** & **Darrell** Yderstrom  
**Vesta** Willard  
**Elizabeth** & **James** Young  
**June** & **Shigero** Yamashita  
**Joseph** J. Zek  
**Anna**, **David**, **Joseph** &  
**William** C. & **Ron** J. Aldridge  
**John** R. & **Jo** A. Anderson  
**Thais** McMillan  
**Thayer** A. & **Genevieve** E. Crow  
**Frank** G. & **Dorothy** C. Fine  
**Norman** F. & **Sue** Sandahl  
**Maudie** L. & **Norman** J. Sorenson  
**Levi** W. & **Oleg** J. Seeling  
**Emma** J. Stuart  
**Clyde** A. & **Margorie** F. Wood  
**Paul** & **Fannie** Tardini  
**Jim** E. Thumstrom  
**Alfred** L. & **Eva** M. Tuerheli  
**William** B. White  
**George** R. Wilson  
**Katherine** A. **Renate** Winkler  
**Carl** & **Lois** Hooten  
**Harry** & **Virginia** Iatton  
**Lane** & **Velma** Carroll  
**Elizabeth** & **Frank** Caprino  
**Anna** & **Cheston** Hatchett  
**Donald** Liles

**Joe** & **Lee** Rushing  
**Thebira** & **Walter** Schaefer  
**Frances** & **Marge** Schuler  
**Charles** W. Wilson  
**George** & **Ollie** Wright  
**Bla** & **Roger** Walters  
**John** & **Open** Thomas  
**Edwin** & **Mary** Rush  
**Agnes** & **William** Rite  
**Virginia** & **Winfred** Riddick  
**Jacketta** & **Warren** Pulsipher  
**Charles** & **Lorraine** Ehret  
**Audrey** & **Margaret** Denehy  
**Reginald** & **Selby** Carlson  
**Walter** C. Boucher  
**Lenna** & **Willis** Bensinger  
**Grace** & **Sam** Hagen  
**Kathleen** Greene  
**Reuben** & **Kenneth** Gombe  
**Alfred** & **Jean** Bravas  
**Robert** Adams  
**Frank** & **Indy** Wylie  
**Carly** & **Elizabeth** Woudring  
**Fern** & **Tom** Wittert  
**Fred** & **Home** Weber  
**Phyllis** & **Robert** Sams  
**Reinella** Kishimoto  
**Frances** & **Phyllis** O'Neill  
**Marilyn** & **Rhonda** Martin  
**Robert** & **Virginia** Lang  
**Robert** R. & **Hattie** M. Lamphere  
**Charles** A. & **Mary** A. Lenges  
**Ron** G. & **Jane** C. Lenges  
**Angela** L. & **Elvado** Mergen  
**Fred** & **Elizabeth** McKeown  
**Warren** T. Mihalek  
**James** R. & **Murtha** E. Patterson

Donald N. & Ava D. Smith  
Robert L. & Janet M. Steiner  
Jackson M. & Mary E. Ammons  
Basil G. & Virginia Crabtree  
Albert L. & Evelyn M. Fuller  
Richard D. & Linda J. Hollingshead  
Chester C. & Lutie P. Behrman  
Thurmond & Beasley A. Kingman  
Eugene & Lutie Eby  
Evelyn & Joseph Estebo  
Jacob & Vicki Good  
Imogene & William Kiefer  
Joseph & Ruthmarie Leone  
Lorraine & Marion Nelson  
Humbert & Lydia Pedretti  
Charles & Hattie Roseland  
Betty & Ernest Smith  
Louis & Mary Wagner  
Loren & Paul Welmer  
Bevety Wiese  
Clarence & Helen Wombleff  
Barbel & Ralph Warden  
Patricia & Peter Shea  
Wesley B. Ambrose,  
Joseph & Mary Foss  
Earl & Mavis Koss  
Dorothy & John Gubbe  
Edith Vouquette  
John & Rena Sels  
Gladys Sharp  
Mildred & Hubert Sandeling  
Toby Munro  
Felix & Lutie Marber  
Krahn & Martin Major  
Ethan Loveland & Elizabeth  
Frederick & Justine Loveland  
Omer & Virginia Kemp

Space limitation allowed only for the first 1,408 endorsements. More than 3100 Lemon Grove voters are now members of this committee.

## City Council Candidate



Lemon Grove (Calif.) REVIEW  
Page 4A November 23, 1958

### New Home Won By NC Family

Mr. and Mrs. Otto W. Lacy of 1337 Roosevelt Avenue, National City, recently were selected winners of a free Harmony home. The drawing culminated a contest sponsored by the 15 Harmony Home builders throughout Southern California. Nearly 600 people were eligible.

Mr. and Mrs. Lacy chose the "Duet" two-bedroom model which was built by Levelon Builders Inc. 4th and "E" street in Chula Vista. The home was awarded No. number 8.

Over 200 Harmony homes have been built in the San Diego area by the three local Harmony Home builders: Cypress builders, Levelon builders, and Sea Grove builders.

Dr. Robert F. Burns, 35, of 1925 Englewood Drive, is a veterinarian with offices at 752 North Avenue, the Lemon Grove Veterinary Hospital. He has lived in Lemon Grove for 3½ years and has been a resident of California for 10 years. A native of Grand Rapids, Michigan, he and his wife, Jackie, have four children. He is president of the Lemon Grove Swimming Pool Association, a member of the Lemon Grove Kiwanis Club, the county, state and national Veterinary Medical Association, the Lemon Grove Chamber of Commerce and is active in Scouting. Announcing his candidacy for the Lemon Grove City Council he said, "I am firmly convinced the incorporation of Lemon Grove can bring to our community the services and attributes needed to make it the finest community on earth, through the employment of sensible and sound business practices in the administration of our city. Home rule will give us local and direct control of our tax dollars and Lemon Grove can use these dollars to provide the services and recreational facilities that we so badly need, without increasing the taxes that we already pay. To this end, I seek to serve on the first City Council."

## City Council Candidate



Mrs. Florence E. Couteau, 2317 Dixie Street, is a native of Philadelphia, Pennsylvania, and was raised in Fort Thomas, Kentucky, a suburb of Cincinnati, Ohio, where she was graduated from high school. She moved to San Diego in 1944 and has lived here ever since. She has been a resident of Lemon Grove for 3½ years. She and her husband, Leo, have three sons, aged nine, eight and 4½. She was employed as a secretary at the Union Title & Trust Co. for five years before and after her marriage in 1948. She is active in PTA work, the Lemon Grove Swimming Pool Association and she and her husband are active in Scouting. She is also secretary of the Lemon Grove Democratic Club. In announcing her platform she said, "I chose to run for a seat in the city council of our proposed City of Lemon Grove because I see a need for good planning if we are ever to make this a desirable place to live. I am constantly reminded of the inscription on the civic center in downtown San Diego which reads 'Good Government Depends Upon the Intelligent Interest of Every Citizen.' If elected I intend to use this common sense approach to our problems."

### TABLE I. TAXES COLLECTED IN CALIFORNIA 1955-56

	Amt.	% of Total	Per Cap.
Federal Individual income and employment taxes	\$4,043,000,000	42.96%	\$300.91
Corporation taxes	1,278,000,000	13.58	95.12
Misc. Int. Rev. taxes	824,521,000	8.76	61.37
State-collected taxes	1,575,004,000	16.74	117.23
County-collected revenue except property taxes and trust funds	105,100,500	1.11	7.22
City-collected revenue	253,754,000	2.70	18.46
General property taxes	1,238,800,000	13.16	82.20
District property taxes	93,079,000	.99	6.93
<b>TOTAL</b>	<b>\$9,411,348,500</b>	<b>100.00%</b>	<b>\$700.44</b>
<b>SUMMARY</b>			
Federal collections	\$14,155,210,000	65.30%	
State collections	1,575,094,000	16.74	
Local collections	1,690,733,500	17.96	
<b>TOTAL</b>	<b>\$9,411,348,500</b>	<b>100.00%</b>	

### TABLE II. STATE COLLECTED TAXES OF CALIFORNIA\* State budget Estimates for 1957-58

	Est. Amt.	Per. Cap.
<b>GENERAL FUND REVENUE</b>		
3% Sales and Use	\$851,100,000	\$48.45
Personal Income	165,300,000	12.30
Insurance Premiums	45,100,000	3.36
Inheritance and Gift	40,750,000	3.03
Alcoholic Beverage	39,685,000	2.95
Private Railway Cars	1,510,000	.11
Other General Revenue	46,857,000	3.49
<b>SPECIAL FUND REVENUE</b>		
Motor Vehicle Fuel Taxes	308,500,000	22.96
M. V. Licenses & in Line Taxes	240,850,000	17.83
M. V. Transportation Taxes	19,250,000	1.43
Horse Racing Fees	28,278,000	2.10
Liquor License Fees	10,150,000	.75
1-cent County/City Sales & Use tax	317,011,630	16.15
Other Special Funds	64,045,000	4.76
<b>TOTAL</b>	<b>\$1,878,386,630</b>	<b>\$159.67</b>

\* State aid to school districts and welfare subventions are given from the General Fund. Distributions to cities are from special fund revenue.

### TABLE III. LEMON GROVE PROPERTY TAXES - 1957-58

Item	Tax Rate	Levy**	Cap.	% of Total
County	\$1.00	\$ 397,000	\$15.85	28.5
School	3.02*	680,186	28.84	51.8
Fire Protection	.56	106,058	4.47	8.0
Hospital	.10	19,002	.80	1.4
Metropolitan Water	.25	48,340	2.02	3.6
SD Water Authority	.09	16,538	.68	1.2
Library	.07	12,722	.54	1.0
Sanitation	.33	59,264	2.48	4.5
	<b>\$1.01</b>	<b>\$1,831,385</b>	<b>\$65.70</b>	<b>100.0</b>

\* The difference between the 1956-57 school tax rate, \$3.62, in the Lemon Grove District and \$2.35 in the San Diego Unified District, gives the impression of high school taxes in Lemon Grove. Due to lower assessed valuations per pupil, however, Lemon Grove obtains Elementary State Aid of \$187.19 per pupil compared with \$187.61 for the same grades in San Diego Unified. Foundation Fund taxes levied per elementary pupil are \$44.41 in Lemon Grove and \$63.34 in San Diego.

\*\* 1957-58 Levy proportioned to 1956-57 rate breakdown.

### TABLE IV. MUNICIPAL INCOME OF SAN DIEGO COUNTY CITIES 1955-1956\*

	For Capita Amounts
Coronado 7.35	

Subsidies, Police, Fire, Health, San. Institutions, Libraries, Schools, Fire Protection, Total.

Carlsbad 18.82 \$40.05 96.52 \$3.30 \$13.15 \$18,000 \$35.94

Chula Vista 7.16 2.00 4.42 1.53 8.22 15.60 1.75 1.75

Coronado 7.15 1.27 1.12 1.65 4.57 21.93 2.75 2.75

El Cajon 6.82 1.49 1.79 3.42 8.32 8.24 30.08

Escondido 7.85 2.10 1.54 5.62 11.45 18.99 37.88

La Mesa 7.01 1.32 2.00 2.98 8.64 16.82 38.77

National City 6.51 2.90 5.75 2.95 13.28 11.50 44.80

Oceanside 8.81 5.09 9.76 3.70 11.14 18.50 57.00

San Diego 8.66 2.83 2.46 .20 13.62 19.84 48.41

Source: Report of State Controller.

\* Source: Report of State Controller.

\*\* Protection of persons and property, fire and other protective services.

Source: Annual Report of State Controller.

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**City Council Candidate****Manning Places In Gym Event**

Jim Manning of the La Mesa gymnastics club, a student at Helix high school, won second place November 8 on the trampoline at the Bruin alumni invitational gymnastics meet in Hollywood. This was Manning's first competition outside of San Diego county. He has competed in the Southwest AAU meet and the Junior Olympic gymnastic meet, but this marked his first major meet.

"He did an excellent job and well represented our club. We are all very proud of him," said his coach, Plato Arapostathis.

Manning is one of 30 members of the La Mesa club.

★ Good Iron is not for nails, nor good men for soldiers  
—Chinese Proverb

**City Council Candidate****Jr. Hi Band To March In Goose Parade**

EL CAJON—The Lemon Grove junior high school and the award-winning Helix high school bands are included in the record 32 bands highlighting the 1958 Mother Goose parade here Sunday at 2 p.m.

Monte Hall, San Diego television celebrity, has been named grand marshal of the parade that expects to perform before a crowd of 300,000 or more, according to president Ralph D. May.

Thirty-two floats, representing themes from Mother Goose nursery rhymes, highlights the huge assembly of 125 units. Marching units, political figures and movie and television personalities and numerous special units make up the remainder of the 12th annual children's parade.

Bonnie Wheeler, 17-year-old Grossmont High school senior, reigns over this year's parade with her maid-of-honor Michael Jesperson and the 10 runners-up for the Cinderella princess crown.

Expected to attract considerable attention are the Weaver clowns, a Lakeside unicycle group and the quarter midget drill team sponsored by College Center Optimist club.

Happy Little Toes with Lots of Room to Grow In

child Life SHOES



In ever-popular CHILD LIFE Shoes, little toes have room to wiggle... room to stretch... the comfortable room they need. Come in soon.

RELLA'S SHOES

7860 Broadway  
Lemon Grove HO 9-8907

**City Council Candidate**

Helen McFarland Tuve, 3218 Kempf street, was born on a farm near Springfield, Missouri. Daughter of a building contractor, she grew up in Riverside and attended University of California at Los Angeles. At 19 she had the responsibility of being teacher and principal of an eight-grade school in Riverside county. After her marriage, she lived for 14 years in the Los Angeles area. For several years she managed property for the Western Loan and Building Co., under the management of Friend W. Richardson, former governor of this state. During World War II she returned to teaching and resigned from the Los Angeles city school system when her husband was transferred to San Diego 12 years ago. Mother of three children, Michael, a senior at State college, Perry, a junior at Mount Miguel, and Pamela in the sixth grade at Golden Avenue. Mrs. Tuve has been active and interested in school, civic, youth and church affairs. A graduate of San Diego State, Mrs. McFarland Tuve is currently taking postgraduate work there. She says, "Wouldn't it be a good idea to have at least one woman on the Council to help guide the future course of our flourishing community?"

**Persall Promoted To Navy 'Chief'**

Chief Archie B. Persall, USN, recently was honored at a "boot chief" ceremony at utility squadron seven, NAAS Brown Field, Chula Vista.

The ceremony, a day long affair was in honor of Persall's promotion to chief.

Chief Persall resides at 2020 Bonita street, Lemon Grove, with his wife, Dawn, and their four children, aged one through 12.

Utility Squadron seven, which is a component of the Pacific Fleet utility wing under Captain J. Roudabush, is commanded by commander W. A. Conner.

**VOTE FOR ROGER S. MARTIN FOR CITY COUNCIL**  
**VOTE FOR INCORPORATION OF LEMON GROVE**

—Paid Political Advertisement

**PRE-INVENTORY**  
**SALE**  
LAMPS \$395<sup>UP</sup>

LARGEST SELECTION OF LAMP SHADES IN SAN DIEGO COUNTY

- LAMP REPAIRING
- Custom Lamp Mounting

**THE LAMP POST**

2335 UNIVERSITY AVE.

IN THE HEART OF NORTH PARK

**Pre-Concert Dinner Set For Monday**

The Women's Club of Lemon Grove, Inc., will sponsor a dinner off Butterfield at the First Baptist on Monday at 6 p.m. featuring the Rev. Dr. J. L. Johnson, pastor of the First Baptist Church.

Mrs. A. F. Fleischman, president, was born in the first state of the book, Long Island, New York. The book is a collection of selected articles of the author's past escape from the Nazis in France during three years.

Reservations for this dinner must be made with Rose Hedge Manor by November 21.

Roundtrip bus service for the dinner will be available with reservations to be made with Mrs. Gordon Decker, HO 6-7939.

**City Council Candidate**

James J. McEntee, 42, of 2422 Buena Vista avenue, is a senior at San Diego State college where he is majoring in local government. A resident of Lemon Grove for three years, McEntee is a 20-year veteran of the navy seeing action in World War II and the Korean War. He was born in San Francisco. He is a member of the San Miguel school PTA, branch nine of the Fleet Reserve Association, the Elks lodge and the local union number 500. His wife, Trudy, who is a graduate of State college where she majored in education, and he have a daughter, Rainelle, seven years-old. If elected to the Lemon Grove city council, he said, he will work to keep unnecessary municipal expenses down.

**"DO IT WITH DOOLIN"**  
FRANK C. DOOLIN  
FOR CITY COUNCIL  
**VOTE FOR LEMON GROVE INCORPORATION**  
Tuesday, Nov. 25th

—Paid Political Advertisement

Lemon Grove (Calif.) REVIEW November 23, 1958 Page 5A

**IN LEMON GROVE SINCE 1926  
R. C. SPEAKS  
PAVING CONTRACTOR**

- Road Oiling
- Seal Coat
- Excavating
- Equip. Rental

7968 Imperial HO 9-9991 Lemon Grove

**LAWRENCE F. VLACH**

Will Make

a

Strong

and

Capable

**COUNCILMAN**

**VOTE FOR VLACH**

—Paid Political Advertisement—

**WE'RE NOT**

Just A Gas Station!

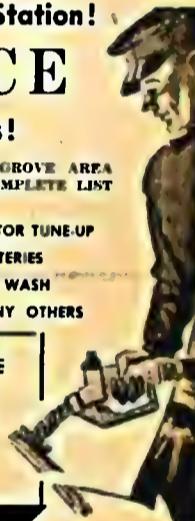
**SERVICE**

Is Our Business!

NOWHERE IN THE LEMON GROVE AREA WILL YOU FIND A MORE COMPLETE LIST OF SERVICES

- BRAKES
- MOTOR TUNE-UP
- TIRE & TUBES
- BATTERIES
- LUBE
- CAR WASH
- Electrical Service
- MANY OTHERS

GRADE FOR GRADE  
YOU CAN'T BUY  
BETTER GASOLINE  
FOR LESS...  
ANYWHERE!



**BILL'S SELF-SERVICE INCORPORATED**

7195 Broadway at Massachusetts HO 6-1491

**"Business Comes Where It Is Invited ---  
And Stays Where It Is Appreciated"**



CHARLIE KRAUSE

REALTOR

**VOTE FOR INCORPORATION OF THE CITY OF LEMON GROVE**

**ELECT... CHARLIE KRAUSE TO THE CITY COUNCIL**

We need a qualified speaker and an experienced realtor on our City Council — VOTE TUESDAY, NOVEMBER 25th

**SERVING ALL OF EAST COUNTY**



A complete line of . . .  
 • BULBS  
 • TREES  
 • FEED  
 • SEED  
 Everything for the garden, yard or corral  
 S&H Green Stamps

**MASON FEED & GARDEN CENTER**

WE DELIVER  
 8280 Broadway — HO 6-5128  
 Between Lemon Grove and La Mesa

**INCORPORATE  
WITH  
LEE**

- Experienced Administrator
- 11 Years Residence Home Owner
- Active In Civic Affairs
- Member of Lemon Grove Chamber of Commerce



**Jesse E. Lee**  
For Councilman

**START "STOCK-ING-UP" NOW!**

**Perfumes & Colognes**

CHOOSE NOW FROM OUR STOCK OF FAMOUS NAMES

- NINI RICCI
- CARON
- COLONIAL DAMES
- TUSSY

**Toiletry Gifts**

GAY ARRAY FOR THE YOUNGER SET . . .

- TINKERBELL  
For Children
- Budding Beauty  
Girls' Toiletries By Tussy
- LITTLE MISS  
TOILETRIES
- Manicure Sets  
For Children

**FOR THE GUYS**

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According to The World Encyclopedia's research department the average American eats about six pounds of turkey a year. Sixty percent is eaten at Thanksgiving and Christmas. You're probably statistic if you eat one and four-fifths pounds of turkey at Thanksgiving and the same amount at Christmas.

**City Council Candidate** **City Council Candidate**



Roger S. Martin, 46, of 2025 Skyline drive, is a journeyman electrician and a native of Grove City, Minnesota. He came to San Diego in 1943 and moved to Lemon Grove in 1949. He and his wife, Lucille, have one son. He attends the Baptist church. "If elected as your councilman," he said, "I will work for needed road repairs and better road and building inspection. I am also interested," he continued, "in more sidewalks for children's safety when walking to and from school. I will study the reason for increase of taxes when Lemon Grove incorporates. Our money from taxes will be spent on Lemon Grove improvements. Incorporation of Lemon Grove will mean your taxation dollar will be spent in Lemon Grove."

Lawrence Sozzani, 3115 Chateau Way, is a licensed public accountant. He operates his own business in San Diego. Sozzani was born and raised in New York city where he received his formal education. He is a graduate of Pace college. He majored in accounting there and moved to Lemon Grove after receiving his B.B.A. degree in 1950. Sozzani is 34 years-old. He is married and he and his wife, Vini, have four children. During World War II Sozzani served three and one-half years in the U.S. Army signal corps. He is a member of Elks Lodge 168 in San Diego and said he is looking forward to the start of a lodge in Lemon Grove. Sozzani's platform is based on the desire to reduce taxes through sound budgeting principles and judicious fiscal spending, he said.

**City Council Candidate**



Frank C. Doolin, 40, of 8034 Imperial street, is a Carnation Milk Co. employee and has been a resident of Lemon Grove since 1943. He was born in Trenton, Missouri. He

and his wife, Raylene, have a son, Steven, eight-years-old. He is active in Cub Scout Pack 308 and is Neighborhood commissioner for the Scouts. His activities also include the presidency of the Lemon Grove Swimming Pool Association, of which he has been a member for four years; a member of the Golden Avenue school PTA (he received a PTA life membership last year) and has been Halloween carnival chairman at the school for the last two years. "I sincerely believe," he said, "we need better government in Lemon Grove which we will get through incorporation and also must take a greater interest in youth activities and fight to keep taxes down."

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... Whether You are For  
or Against Incorporation . . .

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For City Council

"I am not affiliated with any special group  
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## Grossmont Play Tickets Available

Tickets went on sale this week for "Bad Seed," first play of the school year, which will open November 26 in Grossmont high school's new little theatre.

"Bad Seed" will also be presented on Thanksgiving night, and on Friday and Saturday, November 28 and 29, in the new campus theatre.

Tickets may be reserved by calling HO 6-1155 and asking for the student exchange.

"Bad Seed" Maxwell Anderson's stage thriller, was a best selling novel and successful motion picture, as well as a Broadway success. The Grossmont production will be the first local showing of the play, which deals with a 10-year-old girl who has a moral conscience, and with the problems which her murderous parents create.

## Fund-Raising Club Schedules Meet

The Mt. Miguel Boosters club recently formed to raise money for much needed facilities at Mt. Miguel high school, will meet for the first time Tuesday of next week, 7:30 p.m., in the wrestling room at the school.

The organization recently presented a 300-name petition to the Grossmont school board requesting funds be apportioned for lights, bleachers, score board and added grass at the school's foot ball field. Lewis Smith, Grossmont school district superintendent, informed them the requested facilities are far down the priority list.

The Boosters hope to acquire funds for the facilities by staging a dance December 13 in the school cafeteria and through donations.

Other money-raising projects will be discussed during the meeting Tuesday night.

## City Council Candidate



Norman Polakowski, 33, of 1933 Imperial street, holds a teaching degree and is employed in the aircraft industry where he has worked as an electrician, production planner, special courses instructor, technical illustrator and a tool

designer. He and his wife, Margaret, have lived in Lemon Grove for five years. They have two children, Toni and Greg, who attend San Altos school. His reasons for candidacy for Lemon Grove city council, he explained, are, "To see that there is a good sound reason for any tax increase and to see where taxes can be pared whenever possible without harming the city or its people. I have long been interested in our various forms of government, because I, like everyone else, am affected by its laws and functions. We all must participate in our federal, state and local governments. As a home owner it would be my duty to protect property values with proper and sensible zoning laws if I am elected to the city council. Finally, we must do all in our power to see that Lemon Grove will develop and grow into a place we can be proud to give to our children in the near future."

## Lemon Grove Incorporation Questions Answered

Many questions have been asked about the advantages and disadvantages of forming a sixth class city of Lemon Grove. The Committee of 1,000 for "home rule" gathered together the most often asked questions and supplied the answers. These are reproduced in this feature.

The committee is headed by H. E. LeBaron, Captain, USN, Retired, and Mrs. Louella W. Fellows, a member of one of Lemon Grove's first families.

As a preface to the questions and answers, the committee had this to say:

Incorporation is a matter of "COMMUNITY SURVIVAL."

### QUESTIONS and ANSWERS

1. What are the general boundaries of the proposed new city of Lemon Grove?

2. For all practical purposes, they are identical with those of the Lemon Grove Fire Protection District and embrace an area of approximately 4.1 square miles.

3. What is the present population within these boundaries?

4. Approximately 34,000 people, residing in 6,500 dwelling units. Lemon Grove still has considerable room for residential development and its ultimate population is expected to reach 65,000.

5. What is the present assessed valuation of all taxable property within the proposed new City of Lemon Grove?

6. Approximately \$18,000,000.

7. How will incorporation affect property taxes in Lemon Grove?

8. There will be no increase in taxes because of incorporation. In fact, an exhaustive and unbiased survey conducted by James O. Stevenson of the Los Angeles Municipal Bureau of Research, one of the outstanding authorities on municipal taxation, shows that total property taxes under incorporation actually will be less than if Lemon Grove remained in County territory.

9. How will it be possible to operate the new city of Lemon Grove without an overall increase in property taxes?

10. By reason of the fact that Lemon Grove, as a city, will receive approximately \$500,000 a year in NON-property tax revenue which will be more than adequate to pay for all basic municipal services. At the present time this money is paid into the County General Fund for county-wide use, with little or no direct benefit to Lemon Grove residents. Only by becoming an incorporated city can Lemon Grove retrieve this revenue for local use.

11. How much will this NON-property tax revenue average per family in Lemon Grove?

12. Approximately \$75.00 per family per year.

13. Where will this non-property tax revenue come from?

14. From various sources, including: State subventions, city sales taxes, business, personal, fees, franchises, fines and forfeitures, etc. The city's share of State liquor license fees and excise taxes from the County, etc.

15. What are State subventions?

16. Various State-collected taxes, a portion of which are returned to all incorporated cities on a per capita basis or by some other fixed formula of apportionment, including: (1) "In Lieu" taxes on motor vehicles which yielded California cities approximately \$5.54 per capita in 1955-57. This revenue comes from the 2% tax on the valuation of all motor vehicles which the State collects as a part of the annual license fees paid by all motor vehicle owners.

(2) State gas taxes from which five-eighths of a cent per gallon is apportioned to cities. The estimated per capita yield to cities last year was over \$2.30.

17. How much revenue can the new city of Lemon Grove expect each year from these two sources and how will it be paid?

18. Approximately \$136,000 from "In Lieu" taxes, payable in December of this year, and an estimated \$7,000 from "gas taxes," payable yearly.

19. How much money will the new city of Lemon Grove receive from sales taxes, when it will be paid and how is the amount computed?

20. Approximately \$265,000 per year, payable monthly and based upon 1% of all taxable retail sales made within the boundaries of the city.

21. Since April 1, 1958, all cities and counties throughout the State have been authorized to impose an additional 1¢ tax on all retail sales except food and the collection and distribution of this revenue is handled under contract by the State Board of Equalization. At the present time, as an unincorporated area, all of this money applicable to retail sales in Lemon Grove is paid to the County, but immediately after incorporation it will become available to local use.

22. How much sales tax revenue has been received by various cities in San Diego, Orange and Los Angeles Counties since the 1¢ sales tax became effective?

23. City of La Mesa, \$64,705 for the fiscal year ending June 1958. City of El Cajon, \$402,300 for the calendar year of 1957 and \$441,725 for the fiscal year ending June 1958. City of Lakewood, \$591,037, Lynwood, \$42,400, Redondo Beach, \$403,437, Anaheim, \$786,512, Fullerton, \$458,580, Garden Grove, \$238,156, Newport Beach, \$248,247, Bellflower, \$253,000, and Santa Ana \$1,377,730.

24. What are some of the other principal sources of NON-property tax revenue which the new city of Lemon Grove will receive and when will they be paid?

25. LIQUOR LICENSE FEES—Net revenue from liquor license fees collected annually by the State Department of Alcoholic Beverage Control and apportioned to each city on the basis which such fees collected within its boundaries bear to the total net amount collected throughout the State. Payable semi-annually in April and October. This revenue will be substantial but no definite estimate is available.

26. COUNTY GAS TAX (Cash Aid to Cities)—Derived from 3/16¢ of a cent per gallon and distributed on a formula based on population (83%) and mileage of major streets (15%). The estimated income to the new City of Lemon Grove from this source will total approximately \$124,000.

27. FINES AND FORFEITURES—California cities receive substantial revenue from fines and forfeitures imposed by inferior courts for violations of City Ordinances and violations occurring within the city boundaries of the Motor Vehicle Code and Penal Code. Funds from this source are remitted on a monthly basis and should approximate an annual total in the new City of Lemon Grove of \$79,000.

28. OTHER SOURCES—Nominal business license fees, building permits, amusement and admission taxes, plus a "privilege tax" for use of publicly dedicated rights of ways, streets and easements, etc. by public utilities.

These sources of revenue are optional with the City Council and most of them would be collected on an annual basis. It is estimated that such license, permit, etc., would add an additional \$71,000 of NON-property tax income to the new city.

(Opinion of Chief Justice JOHN MARSHALL in 1819 in the case of McCULLOCH vs. State of MARYLAND.)

The area proposed for incorporation faces extinction as a separate community unless cityhood is approved. It cannot avoid constant threat of annexation to surrounding cities if it remains county territory. Once annexation succeeds in any part of the area, the balance of the territory will become a recurring target for piecemeal dismemberment.

"NO CITY WAS EVER BUILT WITH THE SOLE OBJECT OF BEING INCORPORATED, BUT IS INCORPORATED AS AFFORDING THE BEST MEANS OF BEING WELL GOVERNED."

Q. Will it be necessary to make an immediate census of the population of the new City of Lemon Grove in order to determine its apportionment of various State collected taxes?

A. NO. These allocations to the city are based on a special formula of multiplying by 3 the number of registered voters residing within the boundaries of the municipality at the time of incorporation. On this basis, Lemon Grove will receive credit for a population of 326,185 . . . or a total population of 24,353.

Q. What effect will incorporation have on the Lemon Grove school district?

A. ABSOLUTELY NONE. School district boundaries will remain exactly as they are now, and as a City of General Law, the municipality of Lemon Grove will have NO jurisdiction over and will NOT be responsible for the operation of this district. Schools are NOT a part of city government, but autonomous political subdivisions governed by their own elected officials and supported by their own tax rates.

Q. What is the exact procedure for getting the new City of Lemon Grove on the State tax roll in order to receive its share of subventions and other State-collected municipal revenues?

A. The incorporation election will be held November 25th. The results will probably be canvassed by the Board of Supervisors one week later; and within a few days thereafter, the Clerk of the Board will certify the returns with the Secretary of State. Lemon Grove officially becomes a city and automatically goes on the State tax roll as soon as that is accomplished.

Q. Do I have to own property in the proposed City of Lemon Grove in order to vote at this incorporation election on November 25th?

A. ABSOLUTELY NOT. The election Code provides that anyone who has lived in California for one year and in the county for 90 days AND who has registered as a voter is eligible to vote.

Q. What is the property tax rate in Lemon Grove at the present time?

A. The San Diego County Tax Rate varies from \$6.05 in some areas to \$6.75 in others.

Q. What experience have the newly incorporated cities who have voted FOR incorporation in the past two years had with regard to COMBINED county and city tax rates?

A. BELLFLOWER starts its second year with NO LOCAL TAX and a reduction of about 10¢ per \$100.00 by absorption or elimination of county tax items. PARADISO absorbed 32¢ in county taxes and added a 2¢ local tax. This resulted in savings of 7¢ per \$100.00. NORWALK, SANTA FE SPRINGS and others after more than a year still have NO local taxes.

Q. How many salaried employees will we need to run our new city?

A. BELLFLOWER operates with 6 full time and 3 part time employees. Other cities vary from 3 to 20 employees under the "contract plan." Lemon Grove could operate successfully with from six to ten employees.

Q. How will Lemon Grove City Planning and Zoning matters be handled after incorporation?

A. A local Planning Commission of ONLY Lemon Grove citizens will be appointed and they will make all the decisions on such matters.

Q. Will Lemon Grove taxpayers have to "foot the bill" for expensive City Hall and other capital investments?

A. NO. Many new cities have offices which they rent for under \$100.00 per month. There will be no need for city hall for several years. In time Lemon Grove may do as Lakewood did. They saved up their NON-property tax revenues and other incomes and at the end of 4 years built themselves a NEW city hall at absolutely no expense to local taxpayers. (This new hall was dedicated in June of this year.)

Q. Where can we verify any particular question we might have and to what independent of the local Lemon Grove Civic Committee FOR incorporation?

A. The Los Angeles Bureau of Municipal Research is located at 117 W. 2nd Street. A telephone call to Mr. James O. Stevenson at Madison 7-3386 will put you in touch with him immediately.

Other source records are available at the following locations:

City of Paramount, Mayor Ernest McCracken.  
City of Norwalk, Mayor Demetrio A. Apodaca.  
L.A. County Contract Services Coordinator, Arthur Will, Jr.  
State Comptroller Robert Kirkwood, Sacramento.  
San Diego County Clerk R. O. "Bob" James.  
San Diego County Assessor John McQuillen.  
San Diego County Superintendent of Schools, Dr. Cecil Hardisty.  
California State Franchise Tax Board, John I. Campbell, Executive Director.

Q. Who are the members of the Executive Committee of the Civic Committee FOR incorporation?

A. H. E. LeBaron, Captain U.S.N.R., Retired, Chairman  
Mrs. Marjorie Batchelder, Woman's Division  
Earl Smart, Legal Committee  
Wallace Derman, Legal Committee  
Ken Burwick, Legal Committee  
I. P. Spears, Finance Committee  
Robert Vaughan, Finance Committee  
Robert Wilson, Treasurer  
Dr. Robert Smith  
Dr. Ernestine Manganaro, John McDonagh  
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Reverend Philip Bartlett  
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**City Council Candidate**

Ralph V. Armstrong, 60, of 1415 Golden Avenue, a law enforcement officer for nearly 10 years, worked with the state Department of Justice's narcotics detail for 23 years in northern California. He is now retired. He has lived in Lemon Grove for five years and is a homeowner with wife, Florence, and four children. He is also a World War II veteran, member of VFW Post 2082 and a master Mason.

**City Council Candidate**

Mrs. D. D. Lairsey  
Ways & Means Chairman

**La Mesa Flashinettes****Accept Escondido Bid**

The La Mesa Flashinettes and Little Sparks baton groups, sponsored by the La Mesa Recreation department, under the direction of Miss Deanna Feister, have accepted an invitation to participate in the Toyland parade at Escondido, November 30, 2:30 p.m., according to Tom C. Lean, Jr., superintendent. The uniforms of this group are powder blue corduroy with lightning flashes of silver sequin trim. The girls wear white leather boots and silver sequin hats.

Lee E. Lee, 53, is a retired man. He retired in 1957 as captain, after working his way through the ranks in a seaman's rating. He is a member of the chamber of commerce, the Toastmasters, Master Mason and has served on committees for the March of Dimes, Heart Fund, Immunity Chest, Navy Relief and Red Cross. He and wife, Odell, married for 25 years, live at 1660 Taft Street. They own their home and rental apartments. They've been residents of Lemon Grove for 11 years and residents of San Diego county for 25 years. Lee is a native of Phenixville, Texas. In outlining his election platform, he said, "I am interested in a community's welfare and opposed to increased taxes unless they are increased for the people by popular vote. I am also interested in promotion of playgrounds and recreation areas for children. I feel I am qualified to serve on the Lemon Grove city council because of my extensive training in administrative work in the navy. I served the staff of the Western Frontier which is comprised of the 11th, 12th and 13th naval districts. I also served as administrative officer for Naval Repair Facility in San Diego."

The blood of the soldier makes glory of the general.  
—Napoleon I

**CONGRATULATIONS**  
TO  
**LEMON GROVE CITIZENS**  
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**Lemon Grove**  
**Incorporation**

**VOTE**  
NOVEMBER 25th

Curtis Coleman Co.  
304 Bank of America Bldg.  
San Diego

**LETTERS TO THE EDITOR**

(Continued)

appear on 24 card table tops.

Twenty-four new card tables will also be ours through their help, and we do sincerely thank The San Diego Trust and Savings Bank, Durham's Insurance Agency, Spears Ford, Pernicano's, Dial Pharmacy, Lowe's Toggery, Grove Motel, Ralph's Service Center, Vada-Lois Beauty Salon, Avalon Cafe, Conrad Lemon Grove Mortuary, Marie West Parrish, Broadway Market, Kustom Kitchens, Popular Delicatessen, Walter's Jewelry, Children's Bootery, Rister-Hughes Insurance Agency, Ray's Shell Service, San Diego Glass and Paint Co., Hatzlips Pharmacy, Lemon Grove Drug, Lemon Grove Hardware Co., Lemon Grove Shopping Center, Hoss Refrigeration, Massachusetts Ave. Lumber Mart, Candy School of Music, Magic Carpet Cleaners, Canfield Brakes, Fred's Auto Shop, Dutch Cleaners, Gordon's Market, Culligan Softwater Service, Acme Sandblasting Co., Carman Ranch Club, Evelyn Wigton's, Mac's Monterey Market, C. R. Anthony Co., Dinner Bell Cafe, Joe's Shoe Service, The Lemon Grove Review, Mason Feed & Garden Center, Collier's Texaco Service, Pilgrim House Maple Shoppe, Miller Dairy, John Dall Insurance Co., Hunter's Nursery.

Mrs. D. D. Lairsey  
Ways & Means Chairman

**City Council Candidate**

Charlie Krause, 37, of 8127 Broadway, is a realtor. He is a member of the American Federation of Musicians, the National Real Estate Association of California, the Lemon Grove chamber of commerce, the Lemon Grove Men's club, and has served on committees for incorporation and improvement of Broadway. Krause has taken several courses in city planning and complex financing at the University of San Diego. Krause worked his way through high school in a small town in South Dakota and two years of college in Chicago. He served in the army during World War II. After being discharged he spent 10 years in the furniture and interior decorating business. His hobbies are public relations, psychology, oil painting and prospecting. He was chairman of the March of Dimes last year for the Lemon Grove area. His motto is, "Business comes where it is invited and stays where it is appreciated."

★ A Connecticut study reveals that single car accidents in 1957, in which one or more persons died, claimed the lives of 83 percent of drinking drivers involved.

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GE Swivel Top  
**VACUUMS** FROM **\$14 95**  
NEW & USED  
We Service All Makes of Vacuum Cleaners  
SALES • REPAIRS • PARTS  
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**A SPECTACULAR VALUE THAT SHOUTS SAVE!**  
**Bright Treasure 6-DIAMOND**  
NATIONALLY FAMOUS *Mr. Diamond*  
**BRIDAL ENSEMBLE**  
14K YELLOW GOLD OR 18K WHITE GOLD  
**\$750 DOWN**  
Low, Low Full Price \$75.00  
Balance on Easy Terms.  
Nobody ever beats our thrifty low prices for fine diamond rings, but this time we've come through with an extra-terrific value in "Bright Treasure"! This registered *Mr. Diamond* Bridal Set is really superb with its 6 brilliant diamonds... the large center diamond "Miracle Set" to make it appear at least 25% larger.  
NONE GENUINE UNLESS STAMPED *Mr. Diamond*  
BUY ON OUR EASY-TO-PAY CREDIT TERMS

**MORRISON-ADAMS**  
Jewelers  
WATCHMAKERS - ENGRAVERS  
7919 Broadway, Lemon Grove  
BUDGET TERMS HU 54-900

**Apartment Zoning Request Turned Down By Planners**

SAN DIEGO (CNS) A request for apartment house zoning along Sweetwater road from Jamacha road to Helix high school, was turned down by the county planning commission Friday. Commission members said it would boost values on land needed for the belt line freeway. The state department of highways is planning a freeway in the area to connect highway 101 with the highway 94 freeway. The highway department is keeping secret the exact route for the free way.

The commission had approved the zoning asked by Bollenbach and Kelton, a firm subdividing the area, on September 12, but the board of supervisors had refused to accept the commission's recommendation. At the request of road commissioner Joseph Mack, supervisors asked the planning group to reconsider its decision.

Mack repeated his protests at the Friday session of the planning commission, saying it would cost more to buy apartment house land for a freeway right-of-way than it would be to buy single family residential land.

The subdividers said the land was only suitable for apartments. They sought the zoning on grounds that the road might not go through. They asked for the zone change now so it would not be subject to protests expected after the area was built up.

"I'm sympathetic to Bollenbach and Kelton," commissioner George Johnson said, "but I'm not willing to jack up the price that will have to be paid for the right-of-way."

Norton B. Randall, representing Bollenbach and Kelton, asked for a chance to be heard but was told it was not a public hearing and all the evidence had been taken September 12. The commission then voted to retract its apartment house zoning recommendation and instead suggest to supervisors single residence zoning. The rest of the area has single residence zoning.

In his reassurances on the route of the belt line freeway, Mack said the only reason the county is currently buying rights-of-way in the area is because it has used up its funds for projects scheduled to be worked on sooner.

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**Local Opti-Mrs. Club Receives Birthday Gift****REV. COOKE NAMES THANKSGIVING RITES**

The Lemon Grove Opti-Mrs. November 12 entertained the College Center Opti-Mrs. at a meeting held at Michael's restaurant. The College Center club presented their hosts with a gavel as a memento for their first birthday.

Proceeds from the Lemon Grove club's current candy sale will provide finances for the Christmas family the club "adopted" this year.

**Love Your Home Town?****Then Vote For**

**Elton Loveland**

**A LEMON GROVE FAMILY MAN**

FOR

**City Councilman**

"MORE LOCAL SERVICE FOR YOUR TAX DOLLAR."

BE SURE TO VOTE  
Tuesday, November 25th

**YES on INCORPORATION**

Paid Political Advertisement



"There are two important names on my checks... mine and my bank's!"

Every day more and more people are making First National the important bank name on their checks. There's a reason. They know they save time, trouble and money with a First National checking account. They know they enjoy the advantages of 50 banking services at San Diego County's oldest and largest local bank. Why not join them? Open your account... now.

"That's My Bank!"



SERVING LEMON GROVE  
SINCE

1948

The oldest yardage store in town. The first store on the north side of Broadway.

We appreciate your patronage of the past ten years.

WE GIVE S&H GREEN STAMPS

**CRESSY'S YARDAGE**

7816 Broadway

Lemon Grove

City Council Candidate



Elton H. Loveland, 2335 Di Foss street, was born and raised in New York state. He came to San Diego in 1937 and has been a resident of Lemon Grove since 1955. Loveland has held the office

of first vice commander of Old Town American Legion post, San Diego publicity officer for American Legion, president and member of the board of directors of the University of California industrial relations alumni, president and vice president of U.S. Naval Station federal credit union and committee man for the Boy Scouts. He is now the treasurer of the Cal Air Federal credit union. Loveland earned the certificate of public administration by completing the required courses at San Diego state college. He has also taught machinists at San Diego vocational school. He was personnel administrator for five years as a federal employee at U.S. Naval repair base in San Diego. He had the responsibility of 400 to 1,000 employees there. Loveland is now employed in the tooling department at California Aircraft in El Cajon. He and his wife, Virginia, have four children: Mary, 17; Bob, 15; John, 13; and Cathy, 10. "If you give me the honor of serving you on the city council," he said, "I will serve to promote the general welfare at the most economical cost."

City Council Candidate



Ira L. Durham, 69, 3270 Main street, is a retired insurance agent and drive-in theatre manager who has lived in Lemon Grove since 1933. He owned the Durham Insurance Agency in Lemon Grove and was manager for seven years of the Cinema Drive-In Theatre. He was twice commander of the VFW Post in Lemon Grove, commander of the La Mesa American Legion Post in 1947-48, was chairman of the board of trustees of the First Congregational church of Lemon Grove, was on the banking and sewer commit-

tees of the Lemon Grove Chamber of Commerce, is a Master Mason, a Rotary Club member, member of the Men's Club since 1934, was a member of the Helix High 12 Club and is presently serving on the San Diego County Grand Jury. He and his wife, Julia have four children, all of whom graduated from Grossmont high school. Durham said, "Lemon Grove should incorporate for the betterment of this community and keep taxes as low as possible consistent with good government."

## Irrigation Tax Payments Due

The Helix Irrigation district reports assessment tax payments are now due and payable at the district office in La Mesa.

The entire tax may be paid now, or it may be paid in two equal installments as shown on the tax statement. The first installment must be paid no later than December 22. After that date the tax becomes delinquent and is subject to a 10 percent penalty, district officials said.

The second installment on the assessment tax becomes delinquent after June 20, 1959.

FOR CITY COUNCIL  
**HELEN McFARLAND TUVE**

"I'll be 'Scotch' with your money too!"

PAID POLITICAL ADVERTISEMENT

It's Lay-away Time At *Mary Monroe*

**Holiday Highlights!**

that glorify the girls... brighten the boys!

• BUY FOR CASH • USE OUR LAY-AWAY • CHARGE IT WITH NO DOWN PAYMENT!

### QUILTED SKIRT & BLOUSE SET

The zestiest fashion note in a long time. Lovely quilted sets in drip-dri fabric. Colors are in the pastel motif — MINT, PINK and BLUE-BRANDY. You can't top this buy anywhere. Made especially for us and carries the MARY-MONROE label.

SIZES 5 to 6x

**\$2.99**

SIZES 7 to 14

**\$3.99**



DELUXE  
SKY CYCLE BY EVANS

This gen-u-wine 2-wheeler, 16" wheels, has chrome handlebars, removable crossbar which converts it to a girl's bike, and ball bearings front and rear. Saddle is 2-toned vinyl, chain guard and trainer wheels. COMES WITH COASTER BRAKE.

REGULAR \$34.50

**MARY MONROE \$25.95**

Regular \$29.95 Standard Model  
with Coaster Brake \$22.95

### CORDUROY PLAY JACKETS

Colors for Boys or Girls. This long torso jacket with gathered back is just the thing to slip on the little ones to keep the chill from their bones while playing. It's a real bargain and will go quickly at this price.

Reg. 72.75-75.00 Reg. \$1.99

**\$1.47**

Reg. 8 to 14 Reg. \$2.10

**\$1.77**

### INFANTS KNIT SLIPPER SOX

Christmas special in a gift box, an excellent present for the new arrival in any one's family.

**99c**

### BOYS' BELTS

Here's a quick pick-me-up for one of the little fellas on your gift list. Sizes 2/26. Reg. \$1.00

**59c**

### FANCY NYLON GOWNS

Christmas pretty is the word for these lovely panties, just made for giving to the little girl on your list. Sizes 4 to 14.

**\$1.00**

### CORDUROY BOXERS

Flannel Lined. An excellent slack with two front pockets. Made for rugged wear. Sizes 2-6.

**\$1.99**

### FANCY NYLON GOWN and PAJAMAS

Time to stop searching for the loveliest gift in town—it's here for you to pick up. Sizes 4 to 14.

**\$3.99**

### FLANNEL LINED PLAY SETS FOR BOYS and GIRLS

A fine outfit for playing. Wash & wear polished cotton with flannel lining. Sizes 2 to 6. Reg. \$3.99

**\$2.77**

### HI-STYLE BUDGET PRICED

### CORDUROY CO-ORDINATES

CHEMETTE Royal Check 3 to 6x \$1.99 7 to 14 \$2.39

**\$1.99**

CAPRI Royal 3 to 6x \$1.99 7 to 14 \$2.39

**\$1.99**

SKIRT Pencil thin Royal, Black, Cream 7 to 14 \$3.99

**\$3.99**

BLOUSE drip dry cotton White 3 to 6x \$2.49 7 to 14 \$2.99

**\$2.49**

**\$2.99**

CONSTELLATION MODEL  
**TRIKES** BY EVANS

A truly deluxe model in a popular price. Has deluxe fender skirt, for a racy appearance, wishbone frame in large steel tubing, chrome handles with double adjustment. There are ball bearings in the front wheel and a vinyl saddle. Colors are red with white trim.

THE PRICE IS  
FABULOUS—  
SAVE \$5.00  
OR MORE

SIZE	REG. PRICE	SALE PRICE
10"	\$16.95	\$11.49
12"	\$17.95	\$12.95
16"	\$21.95	\$14.95
20"	\$22.95	\$15.95

Other Models in the Matador Deluxe Series as low as \$7.95 to \$10.95

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7909 BROADWAY

INFANT'S and CHILDREN'S WEAR

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Open Every Friday Evening Until 9 p.m.—  
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All U.S.D.A. Graded Good  
Ground Round  
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**69**  
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**HAM**

Fully cooked in the smokehouse wonderful flavor. Not an ounce of waste.

**95**  
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COUNTRY STYLE  
PORK SAUSAGE

**49**  
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For a real enjoyable Thanksgiving feast serve a prime grade fresh turkey from the Shopping Center. Juicier and more flavorful because these prime birds have not been frozen.

STOKLEY—8½ Can  
APPLE SAUCE

STOKLEY—303 Can  
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**4**  
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**5**  
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STOKLEY—303 Can  
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VAN CAMP  
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TABLE TESTED  
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FOODS

**6** for **79**  
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CRISP, GREEN  
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U.S. NO. 1  
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**6**  
lb. 15

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